

Fin2601 Study Guide

The Interpretation of Topographic Maps
Child and Adolescent Development
Becoming a Teacher Educator
Focus on Operational Management
Essentials of Marketing
Financial Management
The Global Casino, Fifth Edition
Management
Oracle 12c: SQL
Financial management workbook
PowerBuilder 9
Managerial Accounting
Corporate Citizenship
Historical Foundations of South African Private Law
Neethling - Potgieter - Visser
Law of Delict
Law of Succession
Financial Management
Introduction to Law
General Principles of Criminal Law
WJEC Level 3 Applied Certificate and Diploma
Criminology: Study and Revision Guide
Small Things
TEACHING ENGLISH, LANGUAGE AND LITERACY
Introduction to Contemporary Geography
Macroeconomics
An Introduction to African Philosophy
How to Analyse Texts
Essential Mathematics for Economics and Business
Contemporary Retail and Marketing Case Studies
Managing Public Money
Economics for South African Students
Practising Strategy
The Psychology of Influence
Auditing Notes for South African Students
Effective Study
Introduction to Marketing
Investment Management
Personology
Higher Engineering Mathematics
Behavioral Finance: Psychology, Decision-Making, and Markets
Mathematics Professional Development

The Interpretation of Topographic Maps

Introduce the latest version of the fundamental SQL language used in all relational databases today with Casteel's ORACLE 12C: SQL, 3E. Much more than a study guide, this edition helps those who have only a basic knowledge of databases master the latest SQL and Oracle concepts and techniques. Learners gain a strong understanding of how to use Oracle 12c SQL most effectively as they prepare for the first exam in the Oracle Database Administrator or Oracle Developer Certification Exam paths. This edition initially focuses on creating database objects, including tables, constraints, indexes, sequences, and more. The author then explores data query techniques, such as row filtering, joins, single-row functions, aggregate functions, subqueries, and views, as well as advanced query topics. ORACLE 12C: SQL, 3E introduces the latest features and enhancements in 12c, from enhanced data types and invisible columns to new CROSS and OUTER APPLY methods for joins. To help readers transition to further studies, appendixes introduce SQL tuning, compare Oracle's SQL syntax with other databases, and overview Oracle connection interface tools: SQL Developer and SQL Plus. Readers can trust ORACLE 12C: SQL, 3E to provide the knowledge for Oracle certification testing and the solid foundation for pursuing a career as a successful database administrator or developer. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Child and Adolescent Development

For introductory, undergraduate Managerial Accounting courses. Rock-solid decision-making through strong coverage and effective practice
Students interact with businesses every day where they work, where they shop, even where they blog. At the core of these businesses are rock-solid managerial accounting fundamentals that students don't always see. Authors Wendy Tietz, Karen Braun,

and Walter Harrison show the connection between accounting concepts and the businesses students interact with in their new text, *Managerial Accounting*. By presenting the accounting decisions made in companies like Target and J. Crew, this text's precise coverage of the core concepts combined with the unlimited practice in MyAccountingLab, the text's market-leading online homework and tutorial program gets students engaged in the learning process. With *Managerial Accounting* and MyAccountingLab, students will have more "I Get It!" moments and leave the course with a rock-solid understanding of managerial accounting. For this edition, Wendy Tietz, of Kent State University, contributed as coauthor. Dr. Tietz is an award-winning and experienced accounting and technology educator. Together, the authors refined their philosophy for the end-of-chapter and supplementary material for the second edition. MyAccountingLab New Design is now available for this title! MyAccountingLab New Design offers: One Place for All of Your Courses. Improved registration experience and a single point of access for instructors and students who are teaching and learning multiple MyLab/Mastering courses. A Simplified User Interface. The new user interface offers quick and easy access to Assignments, Study Plan, eText & Results, as well as additional option for course customization. New Communication Tools. The following new communication tools can be used to foster collaboration, class participation, and group work. Email: Instructors can send emails to their entire class, to individual students or to instructors who has access to their course. Discussion Board: The discussion board provides students with a space to respond and react to the discussions you create. These posts can also be separated out into specific topics where students can share their opinions/answers and respond to their fellow classmates' posts. Chat/ClassLive: ClassLive is an interactive chat tool that allows instructors and students to communicate in real time. ClassLive can be used with a group of students or one-on-one to share images or PowerPoint presentations, draw or write objects on a whiteboard, or send and received graphed or plotted equations. ClassLive also has additional classroom management tools, including polling and hand-raising. Enhanced eText. Available within the online course materials and offline via an iPad app, the enhanced eText allows instructors and students to highlight, bookmark, take notes, and share with one another.

Becoming a Teacher Educator

Becoming a Teacher Educator is an impressive book for teacher educators who want to be informed about the latest views and practices of their profession. It is the first book that addresses a range of topics related to the work of teacher educators, the induction of teacher educators and their further professional development. *Becoming a Teacher Educator* has a practical focus and it provides theoretical insights, experiences of experts and practical recommendations. The book is rooted in the Association of Teacher Education in Europe (ATEE) and many of the chapters are written by authors who are active members of the ATEE. Researchers and practitioners from different parts of Europe, and beyond, joined their efforts to write a book that is truly international and combines research, practice and reflection. *Becoming a Teacher Educator* is essential reading for novice teacher educators as well as for experienced teacher educators who want to keep up with the latest insights in their profession. This book provides a guide for those who supervise novice and experienced teacher educators and for various professionals who are responsible for the professional development of teacher

educators. "There is a growing need for evidence-based resources made available to (future) teacher educators. Since a learning society requires new sets of competencies of the main actors, we are most in want of knowledgeable teacher educators that support the professional development of their (student) teachers. This book fits the actual demands." (Dr. Joost Lowyck, Professor Emeritus, former director of the Teacher Education Institute, Leuven University). "This is an original book in a very important area. The editors define the concept of 'teacher educator' widely and I think, therefore, that the book is relevant for schools, higher education, and education authorities of all kinds. The authorship and theme have wide relevance across Europe, Australasia and North America." (Prof. Bob Moon, Professor in Education Teaching Studies, Department of Education, Open University, UK). "The book highlights that, while the current global focus is very much on the need to educate "sufficient and highly qualified teachers", little political focus is given to those who "teach the teachers". What makes this book distinctive for all engaged in teacher education, whether experienced or novice, is that it allows the spotlight on those who teach the teachers and the opportunity for teacher educators to discuss, debate and seriously examine themselves as a profession." (Simone White, Deakin University, Australia)

Focus on Operational Management

Annotation Advanced guide to distributed applications using PowerBuilder 9. This book addresses development Web and Intranet-based systems, including Web Services, Portals, Application-Servers, XML, and Mobile Access. Content provides both specific implementation techniques and architectural patterns for distributed application development. PowerBuilder 9, to be released Q4 2002, introduces many highly-anticipated distributed development features including support for Web Services and Java application servers. Version 9 of PowerBuilder introduces many features designed specifically to blend the traditional strength of PowerBuilder as a rapid Client/Server application development tool with the new emerging models for distributed application development. PowerBuilder developers need PowerBuilder-specific information on interacting with Java application servers, such as WebSphere, WebLogic, and Sybases Enterprise Application Server (EAServer), and Web Service development. This book presents the new capabilities of PowerBuilder 9 along with the architecture and patterns required to create distributed systems in PowerBuilder. William Green and his team of writers are among the most prominent members of the Sybase community, having helped found TeamSybase in 1994. They have written and served on the advisory boards for every major PowerBuilder publication and have authored three books -- PowerBuilder 5 Object-Oriented Design and Development, PowerBuilder Foundation Class (PFC), and Secrets of the PowerBuilder Masters. They respond to several hundred newsgroups and listserv postings daily. They are active consultants implementing PowerBuilder-based solutions and serve on key community advisory panels within Sybase.

Essentials of Marketing

With a full explanation on the basic principles of marketing, this guidebook helps readers answer such questions as What is marketing? What is a marketing forecast? and What is the best way to conduct market research? Written by

professionals for students and entrepreneurs, this text also features international case studies, numerous up-to-date examples of the latest developments and trends in marketing, and tried and tested information that helps students learn.

Financial Management

Essential Mathematics for Economics and Business is established as one of the leading introductory textbooks on mathematics for students of business and economics. Combining a user-friendly approach to mathematics with practical applications to the subjects, the text provides students with a clear and comprehensible guide to mathematics. The fundamental mathematical concepts are explained in a simple and accessible style, using a wide selection of worked examples, progress exercises and real-world applications. New to this Edition Fully updated text with revised worked examples and updated material on Excel and Powerpoint New exercises in mathematics and its applications to give further clarity and practice opportunities Fully updated online material including animations and a new test bank The fourth edition is supported by a companion website at www.wiley.com/college/bradley, which contains: Animations of selected worked examples providing students with a new way of understanding the problems Access to the Maple T.A. test bank, which features over 500 algorithmic questions Further learning material, applications, exercises and solutions. Problems in context studies, which present the mathematics in a business or economics framework. Updated PowerPoint slides, Excel problems and solutions. "The text is aimed at providing an introductory-level exposition of mathematical methods for economics and business students. In terms of level, pace, complexity of examples and user-friendly style the text is excellent - it genuinely recognises and meets the needs of students with minimal maths background." —Colin Glass, Emeritus Professor, University of Ulster "One of the major strengths of this book is the range of exercises in both drill and applications. Also the 'worked examples' are excellent; they provide examples of the use of mathematics to realistic problems and are easy to follow." —Donal Hurley, formerly of University College Cork "The most comprehensive reader in this topic yet, this book is an essential aid to the avid economist who loathes mathematics!" —Amazon.co.uk

The Global Casino, Fifth Edition

Whether it's our choice of a new car or what we think about our neighbours, our opinions and attitudes are a way of negotiating the world around us. The Psychology of Influence explores how these preferences and behaviours are influenced and affected by the messages we receive in daily life. From consumer choices to political, lifestyle and financial decisions, the book examines how and why we may be influenced by a range of sources, from written text and television to social media and interpersonal communication. In a field that has fascinated scholars since Plato, the book addresses the key questions across cognitive, social and emotional domains: When do arguments become persuasive? What influence do role models have? What role do simple rules of thumb, social norms or emotions play? Which behaviours are difficult to influence, and why? Covering topics from attraction, prejudice and discrimination to reward, punishment and unconscious bias, The Psychology of Influence will be invaluable reading for students and researchers across a range of areas within applied and social psychology, as well

as those in political science, communications, marketing and business and management.

Management

Oracle 12c: SQL

How to Analyse Texts is the essential introductory textbook and toolkit for language analysis. This book shows the reader how to undertake detailed, language-focussed, contextually sensitive analyses of a wide range of texts – spoken, written and multimodal. The book constitutes a flexible resource which can be used in different ways across a range of courses and at different levels. This textbook includes: three parts covering research and study skills, language structure and use, and how texts operate in sociocultural contexts a wide range of international real-life texts, including items from South China Morning Post, art'otel Berlin and Metro Sweden, which cover digital and print media, advertising, recipes and much more objectives and skill review for each section, activities, commentaries, suggestions for independent assignments, and an analysis checklist for students to follow a combined glossary and index and a comprehensive further reading section a companion website at www.routledge.com/cw/goddard with further links and exercises for students. Written by two experienced teachers of English Language, How to Analyse Texts is key reading for all students of English language and linguistics.

Financial management workbook

PowerBuilder 9

Investment management is an introduction to investment analysis. The title focuses on investment in financial assets such as shares and bonds, and explains fundamental and technical analysis.

Managerial Accounting

Hall, Jerome. General Principles of Criminal Law. Second Edition. Indianapolis: The Bobbs Merrill Company, [1960]. xii, 642 pp. Reprint available January, 2005 by the Lawbook Exchange, Ltd. ISBN 1-58477-498-3. Cloth. \$125. * The standard one-volume treatise based on classic legal-realist principles. As its title suggests, Hall provides more than a thorough overview of the subject; he analyzes the principles that comprise its foundations with an emphasis on their creation and definition by officials. This process is explored in its chapters on legality, mens rea, harm, causation, punishment, strict liability, ignorance and mistake, necessity and coercion, mental disease, intoxication and criminal attempt, as well as its general chapters on criminology, criminal theory and penal theory. Acclaimed when its first edition appeared in 1947, it has been cited regularly ever since.

Corporate Citizenship

Now in its eighth edition, Higher Engineering Mathematics has helped thousands of students succeed in their exams. Theory is kept to a minimum, with the emphasis firmly placed on problem-solving skills, making this a thoroughly practical introduction to the advanced engineering mathematics that students need to master. The extensive and thorough topic coverage makes this an ideal text for upper-level vocational courses and for undergraduate degree courses. It is also supported by a fully updated companion website with resources for both students and lecturers. It has full solutions to all 2,000 further questions contained in the 277 practice exercises.

Historical Foundations of South African Private Law

Neethling - Potgieter - Visser Law of Delict

Law of Succession

Financial Management

Introduction to Law

This resource will help school leaders and other professional development providers conduct ongoing, structured learning opportunities for mathematics teachers (K-12). The authors present models for professional development and the preparation of PD leaders designed and field-tested as part of two research projects supported by the National Science Foundation. The Problem-Solving Cycle model and the Mathematics Leadership Preparation model focus on topics of primary interest to mathematics teachers - mathematics content, classroom instruction, and student learning. They are intentionally designed so that they can be tailored to meet the needs and interests of participating teachers and schools. Through engaging vignettes, the authors describe the models, summarize key research findings, and share lessons learned. The book also includes detailed examples of workshop activities for both teachers and PD leaders.

General Principles of Criminal Law

"For intermediate courses in economics." A Unified View of the Latest Macroeconomic Events In " Macroeconomics, " Blanchard presents a unified, global view of macroeconomics, enabling readers to see the connections between goods, financial markets, and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and three major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis and monetary policy in the United States, to the problems of the Euro area and growth in China, the text helps readers make sense not only of current macroeconomic events but also of events that may unfold in the future. Integrated, detailed boxes in the Seventh Edition have been updated to

convey the life of macroeconomics today; reinforce lessons from the models; and help readers employ and develop their analytical and evaluative skills. Also Available with MyEconLab (r) MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. Students, if interested in purchasing this title with MyEconLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyEconLab, search for: 0134472543 / 9780134472546 "Macroeconomics Plus MyEconLab with Pearson eText -- Access Card Package" Package consists of: 0133780589 / 9780133780581 " Macroeconomics" 0133860930 / 9780133860931" MyEconLab with Pearson eText -- Access Card -- for Macroeconomics" "

WJEC Level 3 Applied Certificate and Diploma Criminology: Study and Revision Guide

The knowledge economy requires life-long learning. It means that those people who are able learn effectively and efficiently will have a distinct advantage over those who are struggling to deal with learning material.

Small Things

TEACHING ENGLISH, LANGUAGE AND LITERACY

This text broadly and comprehensively covers the area of law of succession in Kenya. It exposes the substantive succession legal regime applying in Kenya as well as the Kenyan probate practice. It is tailored specifically for the legal practitioner, the magistrate and judge, and the law student. Some of the key areas covered include; Testate Succession; Intestacy; Post-Mortem alterations among many others. It is currently the only text on succession law in Kenya.

Introduction to Contemporary Geography

Now you can offer your students a structured, applied approach to behavioral finance with the first academic text of its kind--Ackert/Deaves' BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS. This comprehensive text--ideal for your behavioral finance elective-- links finance theory and practice to human behavior. The book begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. Students learn how human behavior influences the decisions of individual investors and professional finance practitioners, managers, and markets. Your students gain a strong understanding of how social forces impact people's choices. The book

clearly explains what behavioral finance indicates about observed market outcomes as well as how psychological biases potentially impact the behavior of managers. Students learn the implications of behavioral finance on retirement, pensions, education, debiasing, and client management. This book is unique as it spends a significant amount of time examining how behavioral finance can be used effectively by practitioners today. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Macroeconomics

"Given the common acknowledgement that strategy implementation is the greatest challenge to managers in the 21st century and the greatest reason for strategy failure we decided to focus on strategy implementation. Rather than promoting the unrealistic idea of strategy as a purely rational and deliberate outcome, this book acknowledges and explores the idea that strategy is often emergent, messy and experimental and features a number of new chapters, focusing on strategy implementation and change management, resource allocation and responsible leadership. It also includes a more detailed coverage of managing strategic risk."--Publisher's description.

An Introduction to African Philosophy

The Global Casino is an introduction to environmental issues which deals both with the workings of the physical environment and the political, economic and social frameworks in which the issues occur. Using examples from all over the world, the book highlights the underlying causes behind environmental problems, the human actions which have made them issues, and the hopes for solutions. It is a book about the human impact on the environment and the ways in which the natural environment impacts human society. The fifth edition has been fully revised and updated throughout, with new case studies, figures, and online resources such as downloadable figures and tables from the text and multiple choice questions for students, accessible at: www.routledge.com/cw/middleton. New topics covered in extended boxed case studies include payment for environmental services, ocean acidification, biofuels in Brazil, waste reduction through industrial symbiosis, and the long-term impact of natural disasters on vulnerable groups. Other approaches and concepts covered for the first time in this new edition include traditional ecological knowledge, environmental justice, the 'resource curse', and urban biodiversity. Eighteen chapters on key issues follow three initial chapters which outline the background contexts of the physical and human environments and the concept of sustainable development. Each chapter provides historical context for key issues, outlines why they have arisen, and highlights areas of controversy and uncertainty to appraise how issues can be resolved both technically and in political and economic frameworks. Each chapter also contains an updated critical guide to further reading and websites, as well as discussion points and essay questions. The

text can be read in its entirety or individual chapters adopted as standalone reading. The Global Casino is an essential resource for students of the environment, geography, earth sciences and development studies. It provides comprehensive and inspirational coverage of all the major global environmental issues of the day in a style that is clear and critical.

How to Analyse Texts

A completely restructured and expanded edition of this popular text, which examines the fundamental principles of financial management

Essential Mathematics for Economics and Business

With an innovative integration of visuals, text, and spatial graphics, Introduction to Contemporary Geography presents a modular and highly graphical springboard to introductory geography—ideal for contemporary students and learning styles. This innovative new resource partners best-selling human geography author Jim Rubenstein with environmental and physical geographer Bill Renwick, economic/political/cultural geographer Carl Dahlman, and the information architects at Dorling Kindersley (DK). The authors' approachable prose and DK's bold visual style combine to engage students with little to no science background, encouraging them to become scientifically literate and responsible consumers, readers, and voters.

Contemporary Retail and Marketing Case Studies

What managerial competencies are required for the workplace? What does corporate social responsibility involve? What is the importance of ethical decision-making in the business world and how do you contribute towards improving ethical conduct in the work place? The focus of Management 5th edition is to establish the vital competencies of communication; planning and financial management; teamwork; strategic action; global awareness; and emotional intelligence as a necessity to the foundation of management practice. The text prepares students for the workplace within the field of management using practical examples and experiential exercises so that they can apply this knowledge. Management is an introductory text written for students who are studying general management as part of an undergraduate course, either at a university or a university of technology.

Managing Public Money

Innovative and up-to-date marketing strategies are presented in rich detail in this new edition of a successful text. The finer points of consumer behavior, product placement, and integrated marketing are discussed and illustrated with examples drawn on practical workplace experience.

Economics for South African Students

Practising Strategy

Organized topically rather than historically, this book provides an excellent introduction to the subject of African Philosophy. Samuel Oluoch Imbo synthesizes the ideas of key African philosophers into an accessible narrative. The author focuses on five central questions: What are the definitions of African philosophy? Is ethno-philosophy really philosophy? What are the dangers of an African philosophy that claims to be 'unique'? Can African philosophy be done in foreign languages such as English and French? Are there useful ways to make connections between African philosophy, African American philosophy, and women's studies? By making cross-disciplinary and transnational connections, Imbo stakes out an important place for African philosophy. Imbo's book is an invaluable introduction to this dynamic and growing area of study.

The Psychology of Influence

This fully updated second edition of Teaching English, Language and Literacy is an essential introduction for anyone learning to teach English at primary school level. Designed for students on initial teacher training courses, but also of great use to those teachers wanting to keep pace with the latest developments in their specialist subject. The book covers the theory and practice of teaching English, language and literacy and includes comprehensive analysis of the Primary National Strategy (PNS) Literacy Framework. Each chapter has a specific glossary to explain terms and gives suggestions for further reading. This second edition covers key areas that students, teachers and English co-ordinators have to manage, and includes advice on: developing reading, including advice on choosing texts, and the role of phonics improving writing skills, including advice on grammar and punctuation planning and assessing speaking and listening lessons working effectively with pupils who are multilingual understanding historical developments in the subject the latest thinking in educational policy and practice, the use of multimedia maintaining good home-school links. gender and the teaching of English language and literacy All these chapters include clear examples of practice, coverage of key issues, analysis of research, and reflections on national policy to encourage the best possible response to the demands of the National Curriculum.

Auditing Notes for South African Students

In this haunting tale of love and learning, the existential chaos of a life ravaged by circumstance takes on a rhythm of its own, one bound by loss and loneliness, but also an intelligent awareness of self. Sometimes melancholy, sometimes brutal, occasionally funny and infuriating, a journalist-comrade-lover caught up in the shade and shadow of politics and social injustice faces treachery and betrayal on every level. Set against the backdrop of a cityscape that taunts and tantalises, this is where love fails and passion wanes, "where suffering has no meaning", where an individual escapes death only to find himself confronted with choices wrought by remorse and retribution, by conscience and character. And yet, with all trauma, there is a distinct musicality to the lyrical unpacking that follows a string of small things

Effective Study

Revised and updated, this second edition discusses first-line supervisors' management principles from a general management perspective. Covering a variety of topics—including fairness, business culture, leadership, and planning—the book acknowledges that all levels of management must be part of a strategic framework, but that responsibilities differ at various levels. Employment relations, as well as some contemporary issues that influence operational managers, are also discussed.

Introduction to Marketing

About the Book: Financial management is a core subject which provides unavoidable part of the overall business management. This book adopts a fresh and innovative approach to the study of financial management for the students of B.Com., B.B.A., M.Com., M.B.A. and other professional courses like C.A., ICWA, C.S. The text is presented in the simplest language with easy concepts. Each paragraph has been arranged under a suitable heading for quick retention of concepts. This book also contains the suitable illustrations, solved problems and model questions.

Investment Management

Corporate citizenship is a prominent international issue as contemporary corporations are no longer expected to perform financially, but are also expected to have an ethical relationship of responsibility between the corporate itself and the society in which it operates and performs its business activities. Provides an up-to-date theoretical content pertaining to corporate citizenship, providing local and global examples and case studies.

Personology

This book is exceptional in the sense that it provides an introduction to law in general rather than the law of one specific jurisdiction, and it presents a unique way of looking at legal education. It is crucial for lawyers to be aware of the different ways in which societal problems can be solved and to be able to discuss the advantages and disadvantages of different legal solutions. In this respect, being a lawyer involves being able to reason like a lawyer, even more than having detailed knowledge of particular sets of rules. Introduction to Law reflects this view by focusing on the functions of rules and on ways of arguing the relative qualities of alternative legal solutions. Where 'positive' law is discussed, the emphasis is on the legal questions that must be addressed by a field of law and on the different solutions which have been adopted by, for instance, the common law and civil law tradition. The law of specific jurisdictions is discussed to illustrate possible answers to questions such as when the existence of a valid contract is assumed.

Higher Engineering Mathematics

Behavioral Finance: Psychology, Decision-Making, and Markets

"A comprehensive introduction to economics in general; set against a contemporary South African background. Covers all the material usually prescribed for introductory courses and lays a solid foundation for intermediate and advanced studies. Includes new In the real world inserts by 24 experts in various fields of economics as well as a bonus chapter online. Aimed at economics students.."--Publisher's website

Mathematics Professional Development

"This engaging collection of case studies provides students with an insight into the world of business in South Africa. It offers undergraduate students a practical view of marketing and management issues that many students might not have been exposed to. Written by entrepreneurs and business executives, the collection provides a unique "inside" perspective on issues that challenge the local business community and highlights some of the successes, frustrations and challenges that are common in business today"--Back cover.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#) [HISTORICAL FICTION](#) [HORROR](#) [LITERARY FICTION](#) [NON-FICTION](#) [SCIENCE FICTION](#)