

## Loreal Color Formula Guide

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L'OREAL Guide to Professional Hair Coloring and Hair Care  
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### How to Be Parisian Wherever You Are

Reveal your inner Aurora Borealis with Manic Panic Living in Color, the audacious beauty-and-lifestyle handbook from punk rock pioneers Tish and Snooky Bellomo, founders of the iconic hair color and make-up brand. With a colorful foreword by RuPaul -- a customer/fan/friend and dye-hard for decades -- Manic Panic Living in Color is both the rollicking origin story of the sister's punk rock roots combined with a fearless guide to finding your color in the rainbow. This guide provides unique and fail-proof methods to achieve the perfect shade or combinations of colors that express the inner you, as well as maintenance, effects, tips, products, remedies, and attitude. With hundreds of inspiring photographs, Tish and Snooky will inspire you to show off your unique sense of style whether you are Red Passion, Bad Boy Blue, Electric Banana -- or all three!

### Managing Global Innovation

### Marketing 4.0

The former global CEO of Chanel charts her unlikely path from literature major to global chief executive, guiding readers to move beyond the confines of staid expectations and discover their own true paths, strengths, and leadership values. Driven. Shy. Leader. Wife. Mother. We live in a world of categories — labels designed to tell the world, and ourselves, who we are and ought to be. Some we may covet, others we may fear or disdain; but creating a life that's truly your own, means

learning to define yourself on your own terms. In *Beyond the Label*, Maureen Chiquet charts her unlikely path from literature major to global chief executive. Sharing the inklings, risks and (re)defining moments that have shaped her exemplary career, Chiquet seeks to inspire a new generation of women, liberal arts grads, and unconventional thinkers to cultivate a way of living and leading that is all their own. Through vivid storytelling and provocative insights, Chiquet guides readers to consider the pressing questions and inherent paradoxes of creating a successful, fulfilling life in today's increasingly complex and competitive world. "Why should we separate art from business, feelings from logic, intuition from judgment?" Chiquet poses. "Who decided you can't be determined and flexible, introspective and attuned, mother and top executive? And where does it state standing unflinchingly in your vulnerability, embracing your femininity, won't make you stronger?" Wise, inspiring, and deeply felt, *Beyond the Label* is for anyone who longs for a life without limits on who she is or who she will become.

### **Cook Once, Eat All Week**

Marketing has changed forever—this is what comes next *Marketing 4.0: Moving from Traditional to Digital* is the much-needed handbook for next-generation marketing. Written by the world's leading marketing authorities, this book helps you navigate the increasingly connected world and changing consumer landscape to reach more customers, more effectively. Today's customers have less time and attention to devote to your brand—and they are surrounded by alternatives every step of the way. You need to stand up, get their attention, and deliver the message they want to hear. This book examines the marketplace's shifting power dynamics, the paradoxes wrought by connectivity, and the increasing sub-culture splintering that will shape tomorrow's consumer; this foundation shows why *Marketing 4.0* is becoming imperative for productivity, and this book shows you how to apply it to your brand today. *Marketing 4.0* takes advantage of the shifting consumer mood to reach more customers and engage them more fully than ever before. Exploit the changes that are tripping up traditional approaches, and make them an integral part of your methodology. This book gives you the world-class insight you need to make it happen. Discover the new rules of marketing Stand out and create WOW moments Build a loyal and vocal customer base Learn who will shape the future of customer choice Every few years brings a "new" marketing movement, but experienced marketers know that this time its different; it's not just the rules that have changed, it's the customers themselves. *Marketing 4.0* provides a solid framework based on a real-world vision of the consumer as they are today, and as they will be tomorrow. *Marketing 4.0* gives you the edge you need to reach them more effectively than ever before.

### **World's Press News and Advertiser's Review**

A NEW KIND OF SEX ED. *Pussy Prayers* is about rekindling the connection to your pleasure center - the space through which

you manifest worlds - regardless of the body parts you do or don't have. These pages speak to the unique sexual experiences of Black women and femmes in order to help them heal from trauma and miseducation while learning how to powerfully conjure up a life that is dripping with sweetness - all by getting in touch with the one part of yourself that was divinely designed for pleasure. Here, you'll find stories, sister-girl-talk, and practical, easy-to-do rituals to begin your personal journey of understanding the importance of pleasure, its connection to manifestation, and ways to increase your personal power so you can enjoy #EverydayDeliciousness. BLACK GIRL BLISS is an educational platform dedicated to cultivating the spiritual, sexual, and self-care practices of Black women and femmes. Learn more at [BlackGirlBliss.com](http://BlackGirlBliss.com)

### **Bobbi Brown Beauty Rules**

The Essential Guide to Becoming Your Most Radiant, Redheaded You If you have red hair, you know it's more than just a color—it's a way of life that comes with its own challenges, like unique makeup needs, fashion questions and hair dilemmas. How to be a Redhead has the answers to all your redhead beauty questions, with specialized advice and tips for hair care, skincare, makeup, health and fashion. With this book, redheads get: - The best products, tools and tips to keep your hair stunning and your complexion clear - Easy step-by-step hairstyle tutorials - Tips for nourishing your sensitive skin throughout the year - Effortlessly cool day-to-night makeup looks - How to achieve the perfect red lip - Redhead fashion dos and don'ts - How to look and feel your best Written by redheads, sisters and starters of the Red Hair Revolution, Adrienne & Stephanie Vendetti, How to be a Redhead is packed full of all the inspiration and advice a redhead could ever want. With this must-have book, you'll learn to rock your red head with confidence, grace and glowing beauty.

### **From Notting Hill with LoveActually**

Identifies more than five hundred species and subspecies of reptiles and amphibians, providing information on habitat, behavior, breeding data, key characteristics, and survival status of threatened species.

### **Hair Care**

Capture the beauty and charm of wonderful weathered buildings! Paint may fade and iron may rust, but the character of buildings strengthens with age. Join Claudia Nice as she shows you how to portray the mellow hues, weathered wood, cracked windowpanes and other imperfections that make old buildings perfectly wonderful subjects to paint. Using the exciting combination of pen, ink and watercolor, Claudia will help you discover the joy of painting barns, farmhouses, painted ladies, southern mansions and other beautiful, classic buildings. Like a treasured artist's journal, this book is filled with art, inspiration and handwritten notes, along with Claudia's friendly, step-by-step instruction.

## **The Dynamics of Persuasion**

From best-selling author and famed makeup artist Bobbi Brown comes this definitive beauty book empowering teens and twenty-somethings with age-appropriate makeup tips, style secrets, and self-esteem boosters. Emphasizing natural beauty, Bobbi advises on the best products and tools for keeping skin of every type flawless, and shares step-by-step techniques for getting the prettiest hair, eyes, lips, and nails. Stunning makeovers inspire looks for school, parties, interviews, and beyond. With hundreds of photographs of real girls, shots of celebrity role models, and Bobbi's best tricks from her remarkable career in the cosmetics industry, *Beauty Rules* is the new go-to guide for all girls.

## **The EBay Price Guide**

From four stunning and accomplished French women -- at last -- a fresh and spirited take on what it really means to be a Parisienne: how they dress, entertain, have fun and attempt to behave themselves. In short, frisky sections, these Parisian women give you their very original views on style, beauty, culture, attitude and men. The authors--Anne Berest, Audrey Diwan, Caroline de Maigret, and Sophie Mas -- unmarried but attached, with children -- have been friends for years. Talented bohemian iconoclasts with careers in the worlds of music, film, fashion and publishing, they are untypically frank and outspoken as they debunk the myths about what it means to be a French woman today. Letting you in on their secrets and flaws, they also make fun of their complicated, often contradictory feelings and behavior. They admit to being snobs, a bit self-centered, unpredictable but not unreliable. Bossy and opinionated, they are also tender and romantic. You will be taken on a first date, to a party, to some favorite haunts in Paris, to the countryside, and to one of their dinners at home with recipes even you could do -- but to be out with them is to be in for some mischief and surprises. They will tell you how to be mysterious and sensual, look natural, make your boyfriend jealous, and how they feel about children, weddings and going to the gym. And they will share their address book in Paris for where to go: *At the End of the Night*, for *A Birthday*, for *a Smart Date*, *A Hangover*, for *Vintage Finds* and much more. *How to Be Parisian Wherever You Are* will make you laugh as you slip into their shoes to become bold and free and tap into your inner cool.

## **Manic Panic Living in Color**

This innovative, fully illustrated handbook provides the foundation for understanding the scientific basis for professional hair care. Linking hair physiology with disease states, patient behavior and cosmetic procedures, this book covers: grooming and grooming cosmetics, coloring techniques, permanent curling and straightening, cosmetic induced ha

## **A Field Guide to Western Reptiles and Amphibians**

Memoir and entrepreneurial steps to succeed With 5 successful companies to his name and over \$1.2 billion in combined retail sales, serial entrepreneur, Jim Markham has made an indelible mark on the hair care industry. Across 6 decades he has built a legacy of innovation, creator of Sulfate-Free hair care - and other innovation that has changed how people care for their hair.

### **A Consumer's Dictionary of Household, Yard and Office Chemicals**

### **The Science of Personal Dress Complete Study**

### **Road & Track**

How to achieve amazing hair color effects at home from a simple exotic highlight to the unicorn hair of your dreams! Ever wanted blue hair? How about red, purple, green, white, pink, or grey? How about a bunch of those at once? With this book, your fantasy hair can now become a reality. Written by well-known hair colorist Ash Fortis, this book includes step-by-step instructions on how to do dozens of different hair dye techniques, from highlights to hologram hair. Featuring gorgeous photography and custom how-to illustrations, Hair to Dye For will not only show you how to dye your hair, it'll give you inspiration for amazing looks you'd never even imagined.

### **How to Be a Redhead**

### **Curly Girl**

Cook Once, Eat All Week is a revolutionary way to get a delicious, healthy, and affordable dinner on the table FAST. Author Cassy Joy Garcia will walk you through this tried-and-true method and show you how batch-cooking a few basic components can give you an entire week's worth of dinners with minimal time and effort. Have you ever tried a meal prep plan before and gotten so excited about having your cooking for the week done ahead of time, only to find yourself totally exhausted after a full day in the kitchen, shocked by your grocery bill, and tired of the same leftovers by Tuesday? Cassy Joy Garcia had been there, too. As a mom, business owner, and Nutrition Consultant, she needed to get a healthy, affordable, and tasty dinner on the table fast every night, and she knew there had to be a better way to do it. She finally cracked the code

when she discovered that by batch-cooking a protein, starch, and vegetable each week she could easily assemble three fresh, diverse meals in minimal time. After years of her readers asking her for better meal prep strategies and easy recipes, she released 4 weeks of recipes on her blog, Fed and Fit. Since then, tens of thousands of people have made and raved about the series and begged for more! In this book you'll find 26 weeks of affordable, healthy, delicious meals that your family will love eating, and a chapter full of bonus 20-minute meals. Optional Instant Pot and slow cooker instructions are included to get you even more time back in your week. With a Real Food foundation, the weeks in this book aim to support dietary approaches that range from: gluten-free, dairy-free, Paleo, low carb, egg-free, kid-friendly and more. Three simple ingredients like shredded pork, potatoes, and cabbage are turned into these three easy to assemble meals: Honey Mustard Pork Sheet Pan Dinner Enchiladas Verde Casserole Sloppy Joe Stuffed Potatoes This book is a must-have for anyone looking for a REAL solution to help them eat healthfully while also saving time and money and loving what they are eating.

### **Pussy Prayers**

### **L'OREAL Guide to Professional Hair Coloring and Hair Care**

Ginger Press presents: RED HEADS ROCK Only 2% of the world's population are redheads which essentially makes them magical redheaded unicorns. It's time to own your redheaded, titian, ginger-ness and be bold. This lined notebook is for all your ginger world domination plans, plots and dreams. Features: Paperback notebook making this lightweight to throw in your bag, take to a festival or capture your thoughts or new ginger friendship details on the go. Glossy wipe clean cover keeps it newer for longer and can cope with those coffee shop spills. TONS of lined pages (90 to be exact), you'll have it for ages or just buy another one! Celebrate being a ginger in style. Check out author: 'Ginger Press' on Amazon for more titles, strictly gingers and redheads only - you are a special bunch.

### **Hair to Dye For**

For more than twenty years, Lorri Goddard-Clark has colored the hair of people from all walks of life—everyone from teachers and homemakers to some of the most famous heads in Hollywood. But while salon professionals like Lorri can achieve truly amazing looks, most women choose to color their hair at home. Now, in this inspiring book, Lorri shares her secret recipes for salon-worthy coloring and highlighting techniques for the first time. The Hair Color Mix Book shows how to combine tints found in readily available home hair kits to create beautiful, vibrant custom shades such as: Dark Chocolate with Deep Caramel Ribbons Toasted Cinnamon with Buttered Lights Spiced Persimmon Gingered Toffee Amber Honey Dream with Lemon Blossom Ribbons

## **The Hair Color Mix Book**

v. 3. Explains 9 techniques on how to handle every gray coverage problem you will ever encounter PLUS, you will learn how to make gray hair any color you wish.

## **Big Lucky**

The greatest exposure to many toxic chemicals takes place in our own homes, according to studies conducted by the US Environmental Protection Agency. New chemicals and materials on the market may react adversely with one of the thousands already available.

## **Working Mother**

Rooted in the creative success of over 30 years of supermarket tabloid publishing, the Weekly World News has been the world's only reliable news source since 1979. The online hub [www.weeklyworldnews.com](http://www.weeklyworldnews.com) is a leading entertainment news site.

## **Eighteen Books of the Secrets of Art & Nature**

The Hair Colouring Book is a practical guide to the theory of colouring hair. It is specifically written for young hairdressers in training. There are 17 chapters and the topics covered include; The Consultation, Levels and Tones, The Colour Wheel, The Numbering System, Racial Differences in Hair, Controlling Warmth, Adding Tone, Grey Coverage and lots more. There's a Quick reference guide with page references to get you quickly to the information and a Glossary to explain some of the Terms used in the book. The book can easily fit into the pocket of a tinting apron so, it will always be to hand when you need it. Apprentices and students of hair colouring will find this book invaluable as it will help to increase job prospects due to improved knowledge. Stylists will be able to better explain theory and techniques to customers leading to improved confidence and client retention. Salon owners will see younger staff learn faster reducing time that they are unprofitable and hairdressing teachers will see that it helps students meet learning targets more easily.

## **Bitter Scent**

WHO IS THIS BOOK FOR? Salons/spas/barbershops that need more clients Salons/spas/barbershops that are losing clients New stylists, barbers, etc. who want to build their book of business Anyone in the service industry Anyone wanting to grow

his or her business

### **Book Your Chair Solid**

An all-encompassing guide to skin care for readers of any age draws on the expertise of a Fifth Avenue dermatologist, providing the same advice she gives to her celebrity patients while explaining how to achieve positive results with a minimum of time and money. 50,000 first printing.

### **Haircolor 101 - The Beginning**

You can become a pro hairstylist. You just need a simple approach to fast-forward your learning. After two decades of working in the hair and beauty industry, there are so many things I wish I had known in the early years of my career. I wrote this guide book to share with you my best tips, tricks and techniques. By the end, you will be well on your way to becoming the pro you have always dreamed of. I will help you to think outside of the box by encouraging you to work from your gut, think with your mind and create from your heart. I will share with you some of my favorite tools and products and teach you how to use them to "Wow" your clients. In this book, you will: Learn how to give a thorough consultation and command the right price for your expertise. Discover how to master tools and techniques for cutting and coloring hair. How to decode your clients needs to give them a hairstyle they will love. Build trust rapidly with new clients that keep them coming back for more. Learn how to select and use the right tools and products that give the best results. Explore color terminology in a way that gives you clear and concise formulas. All the concepts you need to become a master hairstylist are organized and explained in this book in a short, easy to read format. I am thrilled that you are on a journal to take your career to the top and I will help you to fast-forward your success.

### **Red Heads Rock**

The key to bridging your global innovation gap In today's global economy, it would be short-sighted to rely solely on local resources for new-product innovations. Instead, knowledge and activity critical to innovation most likely lie outside your company's home territories—sometimes far outside. And this distance makes it harder than ever to obtain and integrate these resources, eating away at your competitive edge. How to tackle this challenge? In *Managing Global Innovation*, INSEAD's Yves L. Doz and Keeley Wilson show you how to build and leverage a global innovation network. Drawing on extensive research and real-life company examples, they walk you through a set of practical frameworks for acquiring and integrating innovation-critical knowledge from multiple sources. You'll learn to optimize your innovation footprint, improve communication and receptivity, and enhance collaboration in order to succeed on a global scale. Based on in-depth

research within more than three dozen corporations—including Citibank, Essilor, GE, GlaxoSmithKline, HP Labs, HP Singapore, Nokia, Novartis, Shiseido, Siemens, Snecma, Synopsys, and Xerox—this book bridges theory and practice. Managing Global Innovation gives you the tools to harness critical expertise from around the globe—and channel it into your innovation programs.

### **Hairstylist 101**

One of the early pioneers of color analysis, Irene Riter presents the science of color analysis and body analysis based on the universal principles exhibited by Nature's 4 geometric lines and color templates. If you order and study this complete work, Irene will personally ensure you align with the correct color and line categories and can be contacted through The Science of Personal Dress website. Going beyond the limiting 4 seasons by discovering "balanced colors," Inter-seasons were created which solved the problem that was causing so much confusion in color analysis. Her research expanded color analysis into the equally important science of body shapes and clothing lines. This highly illustrated 304 page work is the culmination of the 90-hour required foundation color and line courses Irene taught for the prestigious Academy of Art in San Francisco. Organizing colors, hair colors and eye colors into vibrational harmonic sequences of color was "key" to the success of this work making it a classic training manual in this field. The concepts and principles are proven valid because they are based on "The Law of Attraction" and form the root of all creative art endeavors. Students say it is like "breaking a secret code or learning a foreign language!" Suggestion: Because of the size of this book, it is suggested that for in-depth study that you have the spine of the book rebound into a comb binding so that it lays open for easy handling. See [www.thescienceofpersonaldress.com](http://www.thescienceofpersonaldress.com) for more information on books, materials, training and testing tools.

### **The Artifice of Beauty**

The essential reference book on matrices—now fully updated and expanded, with new material on scalar and vector mathematics Since its initial publication, this book has become the essential reference for users of matrices in all branches of engineering, science, and applied mathematics. In this revised and expanded edition, Dennis Bernstein combines extensive material on scalar and vector mathematics with the latest results in matrix theory to make this the most comprehensive, current, and easy-to-use book on the subject. Each chapter describes relevant theoretical background followed by specialized results. Hundreds of identities, inequalities, and facts are stated clearly and rigorously, with cross-references, citations to the literature, and helpful comments. Beginning with preliminaries on sets, logic, relations, and functions, this unique compendium covers all the major topics in matrix theory, such as transformations and decompositions, polynomial matrices, generalized inverses, and norms. Additional topics include graphs, groups, convex functions, polynomials, and linear systems. The book also features a wealth of new material on scalar inequalities,

geometry, combinatorics, series, integrals, and more. Now more comprehensive than ever, Scalar, Vector, and Matrix Mathematics includes a detailed list of symbols, a summary of notation and conventions, an extensive bibliography and author index with page references, and an exhaustive subject index. Fully updated and expanded with new material on scalar and vector mathematics Covers the latest results in matrix theory Provides a list of symbols and a summary of conventions for easy and precise use Includes an extensive bibliography with back-referencing plus an author index

### **Bobbi Brown Makeup Manual**

This is the book that Bobbi Brown's fans have been waiting for: her 25-plus years of makeup styling experience distilled into one complete, gorgeous book. Bobbi looks at everything from skincare basics to every aspect of facial makeup--from how to find the right color and type of foundation for any skin tone to how to apply every detail of eye makeup (Brows, Eye Liner, Eye Shadow, and Eye Lashes) no matter your eye color and shape. Of course there are never-before-seen tips on blush, bronzer, lip liners, lipstick, etc. And Bobbi looks beyond the face with informative chapters on "Hands and Feet" and "Body Skin Care." Each chapter has thorough step-by-step basic directions for makeup application and easy-to-follow photographs and line drawings, along with Bobbi's expert, yet assuring, advice. Plus, there's a groundbreaking section of the book that will be of special interest to women who've wanted to know how makeup stylists do what they do: the top beauty secrets only these artists know, essential equipment to keep on hand, how to break into the business, and how to work with photographers and celebrities. Breathtaking photos of the finished faces--from everyday looks to exotic runway style--along with advice on putting it all together for every woman, make this a book like no other. BOBBI BROWN'S MAKEUP MANUAL will be the only book any woman will need to look absolutely fabulous.

### **Weekly World News**

An investigation of the scandal concerning the cosmetics firm's association with French Nazis and the accusations that L'Oreal executives protected high-ranking Nazis

### **Beyond the Label**

Celebrate the beauty of curls in a buoyant how-to, manifesto, and curly girl support group all in one. Say no to shampoo, unplug the dryer, and kiss frizz and bad hair days good-bye. Curly Girl is the surprising bible for those with naturally curly or wavy hair and a desire to celebrate it, from Lorraine Massey, owner of the Devachan salons and products. It's all here: Daily routines for corkscrew, Botticelli, fractal, and wavy curls. Homemade lotions and potions for locking in moisture. Expert tips on caring for African American hair. Fabulous dos for weddings and special occasions. How to trim your hair yourself, step-

by-step. (Remember: It's not what you take off; it's what you leave on.) Recommendations for chemical-free products. And so much more: the care, the styling, the products, the remedies, the empowering, pro-curl attitude. Includes: Ten things to do before you dye You are what you eat—and so are your curls Getting kids to love their curls Curly guys Lorraine's 12-step recovery program And check out Lorraine's video tutorials on YouTube.

### **Allure**

She was a girl, standing in front of a boy Movie fanatic Scarlett O'Brien dreams of a life as glamorous and romantic as all the big screen flicks she worships. When a chance house-sitting job in iconic Notting Hill comes along, she knows living in one of her favorite movie settings is an opportunity too good to pass up. Leaving behind her skeptical friends, family, and fiancé, Scarlett heads to London and finds herself thrust into the lead role of her very own romantic comedy. But can real life ever be just like the movies? Larger-than-life new friends, a handsome but irksome new neighbor, and a mystery from her past may prove to Scarlett that living her life like a RomCom is more complicated than she thought! "Sparkly, fun, and endearing."—Kate Fforde "This romantic comedy is the perfect way to pass a winter afternoon should Johnny Depp be unavailable."—Daily Record

### **Skin Rules**

Provides lists of selling prices of items found on eBay in such categories as antiques, boats, books, cameras, coins, collectibles, dolls, DVDs, real estate, stamps, tickets, and video games.

### **Scalar, Vector, and Matrix Mathematics**

### **The Ladies' Home Journal**

The magazine that helps career moms balance their personal and professional lives.

### **Painting Weathered Buildings in Pen, Ink & Watercolor**

### **Elle**

The Dynamics of Persuasion has been a staple resource for teaching persuasion for nearly two decades. Author Richard M. Perloff speaks to students in a style that is engaging and informational, explaining key theories and research as well as providing timely and relevant examples. The companion website includes materials for both students and instructors and expanding the pedagogical utilities. The sixth edition includes: updated theoretical and applied research in a variety of areas, including framing, inoculation, and self-affirmation; new studies of health campaigns; expanded coverage of social media marketing; enhanced discussion of the Elaboration Likelihood Model in light of continued research and new applications to everyday persuasion. The fundamentals of the book – emphasis on theory, clear-cut explanation of findings, in-depth discussion of persuasion processes and effects, and easy-to-follow real-world applications – continue in the sixth edition.

### **The Hair Colour Book**

This fascinating and unique book traces the way in which we have adorned, perfumed and presented ourselves from the earliest prehistoric evidence right through to the dawn of the multi-million dollar cosmetics industry.

[ROMANCE](#) [ACTION & ADVENTURE](#) [MYSTERY & THRILLER](#) [BIOGRAPHIES & HISTORY](#) [CHILDREN'S](#) [YOUNG ADULT](#) [FANTASY](#)  
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