Oracle Bi Answers User Guide

Oracle Business IntelligenceGetting Started with
Oracle Data Integrator 11gCommunicating Data with
TableauPowerPivot for the Data AnalystOracle
Business Intelligence with Machine LearningOracle
Business Intelligence 11g R1 CookbookOracle
Business Intelligence and Essbase Solutions
GuideOracle Business Intelligence Enterprise Edition
11g: A Hands-On TutorialIntroduction to Information
RetrievalMicrosoft Power BI Quick Start GuidePower
Pivot and Power BIMicrosoft Power BI
CookbookEffective Business Intelligence with
QuickSightOracle Business Intelligence Enterprise
Edition 12cOracle CRM On Demand ReportingTableau
Your Data!Data Mining: Concepts and
TechniquesOracle Essbase & Oracle OLAPPerformance
DashboardsBeginning Oracle Application ExpressA
Practical Guide to Implement Oracle E-Business
SuiteOracle BI Publisher 11gOracle CRM On Demand
DashboardsManaging Oracle Fusion ApplicationsJD
Edwards EnterpriseOne, The Complete
ReferenceDatabase AdministrationPro Oracle Fusion
ApplicationsOracle Data Warehousing and Business
Intelligence SolutionsData Visualization for Oracle
Business Intelligence 11gMicrosoft Business
Intelligence For DummiesIntroducing Microsoft SQL
Server 2016PeopleSoft Developer's Guide for
PeopleTools & PeopleCodeIntroducing Microsoft Azure
HDInsightOracle Business Intelligence 11g Developers
GuideMicrosoft Azure Essentials - Fundamentals of
AzureMastering Microsoft Power BIDimensional
Modeling: In a Business Intelligence

EnvironmentOracle Business Intelligence 11g Developers GuideOracle Business Intelligence Discoverer 11g HandbookExam Ref 70-778 Analyzing and Visualizing Data by Using Microsoft Power BI

Oracle Business Intelligence

From data to actionable business insights using Amazon QuickSight! About This Book A practical hands-on guide to improving your business with the power of BI and Quicksight Immerse yourself with an end-to-end journey for effective analytics using QuickSight and related services Packed with real-world examples with Solution Architectures needed for a cloud-powered Business Intelligence service Who This Book Is For This book is for Business Intelligence architects, BI developers, Big Data architects, and IT executives who are looking to modernize their business intelligence architecture and deliver a fast, easy-to-use, cloud powered business intelligence service. What You Will Learn Steps to test drive QuickSight and see how it fits in AWS big data eco system Load data from various sources such as S3, RDS, Redshift, Athena, and SalesForce and visualize using QuickSight Understand how to prepare data using QuickSight without the need of an IT developer Build interactive charts, reports, dashboards, and storyboards using QuickSight Access QuickSight using the mobile application Architect and design for AWS Data Lake Solution, leveraging AWS hosted services Build a big data project with step-by-step instructions for data collection, cataloguing, and analysis Secure your data used for QuickSight from S3, RedShift, and

RDS instances Manage users, access controls, and SPICE capacity In Detail Amazon QuickSight is the next-generation Business Intelligence (BI) cloud service that can help you build interactive visualizations on top of various data sources hosted on Amazon Cloud Infrastructure. QuickSight delivers responsive insights into big data and enables organizations to quickly democratize data visualizations and scale to hundreds of users at a fraction of the cost when compared to traditional BI tools. This book begins with an introduction to Amazon QuickSight, feature differentiators from traditional BI tools, and how it fits in the overall AWS big data ecosystem. With practical examples, you will find tips and techniques to load your data to AWS, prepare it, and finally visualize it using QuickSight. You will learn how to build interactive charts, reports, dashboards, and stories using QuickSight and share with others using just your browser and mobile app. The book also provides a blueprint to build a real-life big data project on top of AWS Data Lake Solution and demonstrates how to build a modern data lake on the cloud with governance, data catalog, and analysis. It reviews the current product shortcomings, features in the roadmap, and how to provide feedback to AWS. Grow your profits, improve your products, and beat your competitors. Style and approach This book takes a fast-paced, example-driven approach to demonstrate the power of QuickSight to improve your business' efficiency. Every chapter is accompanied with a use case that shows the practical implementation of the step being explained.

Getting Started with Oracle Data Integrator 11g

Microsoft Azure Essentials from Microsoft Press is a series of free ebooks designed to help you advance your technical skills with Microsoft Azure. The first ebook in the series, Microsoft Azure Essentials: Fundamentals of Azure, introduces developers and IT professionals to the wide range of capabilities in Azure. The authors - both Microsoft MVPs in Azure - present both conceptual and how-to content for key areas, including: Azure Websites and Azure Cloud Services Azure Virtual Machines Azure Storage Azure Virtual Networks Databases Azure Active Directory Management tools Business scenarios Watch Microsoft Press's blog and Twitter (@MicrosoftPress) to learn about other free ebooks in the "Microsoft Azure Essentials" series.

Communicating Data with Tableau

Microsoft Azure HDInsight is Microsoft's 100 percent compliant distribution of Apache Hadoop on Microsoft Azure. This means that standard Hadoop concepts and technologies apply, so learning the Hadoop stack helps you learn the HDInsight service. At the time of this writing, HDInsight (version 3.0) uses Hadoop version 2.2 and Hortonworks Data Platform 2.0. In Introducing Microsoft Azure HDInsight, we cover what big data really means, how you can use it to your advantage in your company or organization, and one of the services you can use to do that quickly–specifically, Microsoft's HDInsight service. We

start with an overview of big data and Hadoop, but we don't emphasize only concepts in this book–we want you to jump in and get your hands dirty working with HDInsight in a practical way. To help you learn and even implement HDInsight right away, we focus on a specific use case that applies to almost any organization and demonstrate a process that you can follow along with. We also help you learn more. In the last chapter, we look ahead at the future of HDInsight and give you recommendations for self-learning so that you can dive deeper into important concepts and round out your education on working with big data.

PowerPivot for the Data Analyst

Go beyond spreadsheets and tables and design a data presentation that really makes an impact. This practical guide shows you how to use Tableau Software to convert raw data into compelling data visualizations that provide insight or allow viewers to explore the data for themselves. Ideal for analysts, engineers, marketers, journalists, and researchers, this book describes the principles of communicating data and takes you on an in-depth tour of common visualization methods. You'll learn how to craft articulate and creative data visualizations with Tableau Desktop 8.1 and Tableau Public 8.1. Present comparisons of how much and how many Use blended data sources to create ratios and rates Create charts to depict proportions and percentages Visualize measures of mean, median, and mode Lean how to deal with variation and uncertainty Communicate multiple quantities in the same view Show how

quantities and events change over time Use maps to communicate positional data Build dashboards to combine several visualizations

Oracle Business Intelligence with Machine Learning

Master Oracle Business Intelligence 11g Reports and Dashboards Deliver meaningful business information to users anytime, anywhere, on any device, using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Develop and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine

Oracle Business Intelligence 11g R1 Cookbook

Class-tested and coherent, this textbook teaches classical and web information retrieval, including web search and the related areas of text classification and text clustering from basic concepts. It gives an up-to-date treatment of all aspects of the design and implementation of systems for gathering, indexing, and searching documents; methods for evaluating systems; and an introduction to the use of machine learning methods on text collections. All the important ideas are explained using examples and figures, making it perfect for introductory courses in information retrieval for advanced undergraduates and graduate students in computer science. Based on feedback from extensive classroom experience, the book has been carefully structured in order to make teaching more natural and effective. Slides and additional exercises (with solutions for lecturers) are also available through the book's supporting website to help course instructors prepare their lectures.

Oracle Business Intelligence and Essbase Solutions Guide

Tips, techniques, and trends on how to use dashboard technology tooptimize business performance Business performance management is a hot new management disciplinethat delivers tremendous value when supported by informationtechnology. Through case studies and industry research, this bookshows how leading companies are using performance dashboards

toexecute strategy, optimize business processes, and improveperformance. Wayne W. Eckerson (Hingham, MA) is the Director of Research for TheData Warehousing Institute (TDWI), the leading association ofbusiness intelligence and data warehousing professionals worldwidethat provide high-quality, in-depth education, training, andresearch. He is a columnist for SearchCIO.com, DM Review,Application Development Trends, the Business Intelligence Journal,and TDWI Case Studies & Solution.

Oracle Business Intelligence Enterprise Edition 11g: A Hands-On Tutorial

Prepare for Microsoft Exam 70-778–and help demonstrate your real-world mastery of Power BI data analysis and visualization. Designed for experienced BI professionals and data analysts ready to advance their status, Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: Consume and transform data by using Power BI Desktop Model and visualize data Configure dashboards, reports, and apps in the Power BI Service This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you have experience consuming and transforming data, modeling and visualizing data, and configuring dashboards using Excel and Power BI

Introduction to Information Retrieval

Master Oracle Business Intelligence 11g Reports and Dashboards Deliver meaningful business information to users anytime, anywhere, on any device, using Oracle Business Intelligence 11g. Written by Oracle ACE Director Mark Rittman, Oracle Business Intelligence 11g Developers Guide fully covers the latest BI report design and distribution techniques. Find out how to execute effective queries, build accurate models, use scorecards and KPIs, create dynamic reports, set up dashboards, and publish to smartphones and wireless devices. This Oracle Press guide contains comprehensive details on Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. Install or upgrade to Oracle Business Intelligence 11g Develop and manage custom Oracle Business Intelligence repositories Access relational, file, and multidimensional data sources Design print-quality reports with Oracle Business Intelligence Publisher Create web-enabled analyses, dashboards, and visualizations Integrate with other applications using Oracle Business Intelligence 11g Action Framework Employ authentication, authorization, and row-level security Configure and deploy Oracle Exalytics In-Memory Machine

Microsoft Power BI Quick Start Guide

Get the most out of your data by getting more out of Tableau Tableau Your Data! shows you how to build dynamic, best of breed visualizations using the Tableau Software toolset. This comprehensive guide covers the core feature set for data analytics, and

provides clear step-by-step guidance toward best practices and advanced techniques that go way beyond the user manual. You'll learn how Tableau is different from traditional business information analysis tools, and how to navigate your way around the Tableau 9.0 desktop before delving into functions and calculations, as well as sharing with the Tableau Server. Coverage includes settings customization, data security, scaling, syntax, and more, with plenty of examples that simplify advanced techniques. Use cases demonstrate how Tableau is applied throughout the enterprise, so you can utilize these analysis tools across sales, marketing, operations, financials, and much more. The companion website features actual working models of the book's visualizations, plus a host of useful links to web-based resources that can help you customize your Tableau experience. Tableau is designed specifically to provide fast and easy visual analytics. The intuitive drag-and-drop interface helps you create interactive reports, dashboards, and visualizations, all without any special or advanced training. This book is your Tableau companion, helping you get the most out of this invaluable business toolset. Analyze data more effectively with Tableau Desktop Deploy visualizations to consumers throughout the enterprise Understand Tableau functions and calculations Leverage Tableau across every link in the value chain You need to make sense of your data before you can use it effectively to make good business decisions. Tableau helps you unlock the stories within the numbers, andTableau Your Data! puts the software's full functionality right at your fingertips.

Power Pivot and Power BI

Microsoft PowerPivot is a free add-on to Excel from
Microsoft that allows users to produce new kinds of
reports and analyses that were simply impossible
before, and this book is the first to tackle DAX
formulas, the core capability of PowerPivot, from the
perspective of the Excel audience. Written by the
world's foremost PowerPivot blogger and practitioner,
the book's concepts and approach are introduced in a
simple, step-by-step manner tailored to the learning
style of Excel users everywhere. The techniques
presented allow users to produce, in hours or even
minutes, results that formerly would have taken
entire teams weeks or months to produce. It includes
lessons on the difference between calculated columns
and measures; how formulas can be reused across
reports of completely different shapes; how to merge
disjointed sets of data into unified reports; how to
make certain columns in a pivot behave as if the pivot
were filtered while other columns do not; and how to
create time-intelligent calculations in pivot tables
such as "Year over Year" and "Moving Averages"
whether they use a standard, fiscal, or a complete
custom calendar. The "pattern-like" techniques and
best practices contained in this book have been
developed and refined over two years of onsite
training with Excel users around the world, and the
key lessons from those seminars costing thousands of
dollars per day are now available to within the pages
of this easy-to-follow guide. This updated second
edition covers new features introduced with Office
2015.

Microsoft Power BI Cookbook

Your One-Stop Guide to Oracle CRM On Demand Reporting Plan, build, and distribute data-rich business intelligence reports with ease. Oracle CRM On Demand Reporting details the entire report-building process and explains how to use the powerful features available in Answers On Demand to create and share comprehensive, integrated reports. The book includes proven strategies for report design and development, real-world examples, formatting tips, advanced reporting techniques, and sample formulas. Convert disparate corporate data into actionable business intelligence with help from this detailed guide. Maximize the features of Answers On Demand Strategically plan your reports Format, sort, filter, and modify report data Use column formulas with numeric, date and time, and text data Apply logic and transform data with column formulas Format report title and table views Add charts, graphs, pivot tables, filter prompts, and interactivity to reports Configure advanced views and create custom dashboards Manage reports and control access

Effective Business Intelligence with QuickSight

Leverage the latest Fusion Middleware Business Intelligence offering with this action-packed implementation guide

Oracle Business Intelligence Enterprise Edition 12c

Use machine learning and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. This book follows a when-to, why-to, and how-to approach to explain the key steps involved in utilizing the artificial intelligence components now available for a successful OBIEE implementation. Oracle Business Intelligence with Machine Learning covers various technologies including using Oracle OBIEE, R Enterprise, Spatial Maps, and machine learning for advanced visualization and analytics. The machine learning material focuses on learning representations of input data suitable for a given prediction problem. This book focuses on the practical aspects of implementing machine learning solutions using the rich Oracle BI ecosystem. The primary objective of this book is to bridge the gap between the academic state-of-the-art and the industry state-of-the-practice by introducing you to machine learning with OBIEE. What You Will Learn See machine learning in OBIEE Master the fundamentals of machine learning and how it pertains to BI and advanced analytics Gain an introduction to Oracle R Enterprise Discover the practical considerations of implementing machine learning with OBIEE Who This Book Is For Analytics managers, BI architects and developers, and data scientists.

Oracle CRM On Demand Reporting

Providing simple solutions, useful techniques and best practices to ensure that your business is intelligent as it can possibly be, this book is a must buy for anyone

that works with Oracle BI.If you are a business analyst, BI administrator or developer working with Oracle Business Intelligence 11g R1 then this book is exactly what you have been looking for. Hands on practical examples, real world solutions and best practices make this book an essential guide for Oracle BI. Clear a space on your desk as you won't want this handy reference to be too far away.

Tableau Your Data!

Provide secure, immediate access to critical business information from relational and multidimensional data sources across your organization. Optimize this intuitive ad hoc query, reporting, analysis, and web publishing tool for maximum performance. Real-world examples illustrate the powerful analysis, security, and reporting capabilities. Enable business users at all levels to make faster, more-informed decisions with help from this Oracle Press guide--Cover.

Data Mining: Concepts and Techniques

Oracle is placing its enterprise application strategy at the center of its future growth Oracle PeopleSoft will be phasing out its current reports product soon, and all reports will need to be rewritten in XML Publisher

Oracle Essbase & Oracle OLAP

This is a practical guide with step-by step instructions for enhancing your application of Oracle BI Publisher 11g for enterprise reporting. If you are an Oracle BI

Publisher 11g end user, be it a report developer, business analyst or consultant, this book is for you. You should have good knowledge of general reporting practices and XML/XSL programming, though experience of using BI/XML publisher is not essential.

Performance Dashboards

Get more out of Microsoft Power BI turning your data into actionable insights About This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more

dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Beginning Oracle Application Express

Learn to create an effective business strategy using Microsoft's BI stack Microsoft Business Intelligence tools are among the most widely used applications for gathering, providing access to, and analyzing data to enable the enterprise to make sound business decisions. The tools include SharePoint Server, the Office Suite, PerformancePoint Server, and SQL Server, among others. With so much jargon and so many technologies involved, Microsoft Business Intelligence For Dummies provides a much-needed step-by-step explanation of what's involved and how to use this powerful package to improve your business. Microsoft Business Intelligence encompasses a broad collection of tools designed to help business owners and managers direct the enterprise effectively This guide provides an overview of SharePoint, PerformancePoint, the SQL Server suite, Microsoft Office, and the BI development technologies Explains how the various technologies work together to solve functional problems Translates the buzzwords and shows you how to create your business strategy Examines related technologies including data warehousing, data marts, Online Analytical Processing (OLAP), data mining, reporting, dashboards, and Key Performance Indicators (KPIs) Simplifies this complex package to get you up and running quickly Microsoft Business Intelligence For Dummies demystifies these essential tools for enterprise managers, business analysts, and others who need to get up to speed.

A Practical Guide to Implement Oracle E-Business Suite

A thorough reference on database administration outlines a variety of DBA roles and responsibilities and discusses such topics as data modeling and normalization, database/application design, change management, database security and data integrity, performance issues, disaster planning, and other essentials. Original. (Advanced)

Oracle BI Publisher 11g

Master Oracle Fusion Applications Administer a fully integrated application management framework across your enterprise using the detailed information contained in this Oracle Press guide. Managing Oracle Fusion Applications first explains key principles and then logically groups utilities into practical, ready-to-use toolboxes. Learn how to build lifecycle models, deliver dynamic business intelligence, optimize performance, mitigate risk, and integrate the latest Web 2.0 and social networking features. Compliance, security, and testing techniques are also covered in this comprehensive resource. Understand the components and architecture of Oracle Fusion Applications Plan, develop, and implement an effective application management plan Resolve reliability issues with Oracle Enterprise Manager Configure and deploy applications from the Oracle WebLogic Server Administration Console Adjust run-time parameters using Java Management Extensions and MBeans Generate and distribute reports using

Oracle Business Intelligence 11g Establish solid user authentication, access control, and data protection policies Work with Oracle Fusion Governance, Risk, and Compliance Intelligence

Oracle CRM On Demand Dashboards

This book shows you how to master Application Express to build effective web-based Oracle database applications. The author provides hands-on, step-by-step guidance on the complete development process, through creating, customizing, and extending the application. In addition to presenting how to build a simple application, this guide also details reporting and charting, themes and templates, and security. Additionally, it demonstrates how to use packaged applications and how to work with multiple applications. Data migration and integration with the Oracle environment is also discussed.

Managing Oracle Fusion Applications

In this IBM Redbooks publication we describe and demonstrate dimensional data modeling techniques and technology, specifically focused on business intelligence and data warehousing. It is to help the reader understand how to design, maintain, and use a dimensional model for data warehousing that can provide the data access and performance required for business intelligence. Business intelligence is comprised of a data warehousing infrastructure, and a query, analysis, and reporting environment. Here we focus on the data warehousing infrastructure. But

only a specific element of it, the data model - which we consider the base building block of the data warehouse. Or, more precisely, the topic of data modeling and its impact on the business and business applications. The objective is not to provide a treatise on dimensional modeling techniques, but to focus at a more practical level. There is technical content for designing and maintaining such an environment, but also business content. For example, we use case studies to demonstrate how dimensional modeling can impact the business intelligence requirements for your business initiatives. In addition, we provide a detailed discussion on the query aspects of BI and data modeling. For example, we discuss query optimization and how you can determine performance of the data model prior to implementation. You need a solid base for your data warehousing infrastructure . . . . a solid data model.

JD Edwards EnterpriseOne, The Complete Reference

Design and Deliver Oracle CRM On Demand Dashboards Create custom, interactive dashboards to deliver actionable business intelligence directly to end users with help from this Oracle Press guide. Oracle CRM On Demand Dashboards provides comprehensive coverage of the versatile features available in Oracle Answers On Demand coupled with detailed planning and design strategies for building and deploying reports and dashboards with Oracle CRM On Demand. Real-world examples and time-saving formatting tips are included throughout this

practical resource. Configure administrative settings to access report and dashboard development tools Take advantage of built-in dashboards Plan dashboards and reports based on business needs Create, edit, manage, save, and delete custom dashboards Configure dashboard properties and pages Add and configure dashboard objects, such as guided navigation, links, images, and folders Display and arrange reports on dashboards Develop dashboard filter prompts Deploy dashboards to Oracle CRM On Demand end users

Database Administration

The only book to cover and compare Oracle's online analytic processing productsWith the acquisition of Hyperion Systems in 2007, Oracle finds itself owning the two most capable OLAP products on the market--Essbase and the OLAP Option to the Oracle Database. Written by the most knowledgeable experts on both Essbase and Oracle OLAP, this Oracle Press guide explains how these products are similar and how they differ. Oracle Essbase & Oracle OLAP will help you architect the Oracle OLAP product that is most appropriate for your application, and build, tune, and maintain OLAP solutions.

Pro Oracle Fusion Applications

A comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book Come, start your first Oracle

Business intelligence system and excel in BI with this exhaustive guide An all-encompassing guide for your Oracle business intelligence needs Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager, Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is expected, but no knowledge of Oracle BI is required. What You Will Learn Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards Build pixel-perfect, printable reports using the embedded BI Publisher feature Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition

(OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashoarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.

Oracle Data Warehousing and Business Intelligence Solutions

A fast track guide to uncovering the analytical power

of Oracle Business Intelligence: Analytic SQL, Oracle
Discoverer, Oracle Reports, and Oracle Warehouse
Builder with this book and eBook.

Data Visualization for Oracle Business Intelligence 11g

Data Mining: Concepts and Techniques provides the
concepts and techniques in processing gathered data
or information, which will be used in various
applications. Specifically, it explains data mining and
the tools used in discovering knowledge from the
collected data. This book is referred as the knowledge
discovery from data (KDD). It focuses on the
feasibility, usefulness, effectiveness, and scalability of
techniques of large data sets. After describing data
mining, this edition explains the methods of knowing,
preprocessing, processing, and warehousing data. It
then presents information about data warehouses,
online analytical processing (OLAP), and data cube
technology. Then, the methods involved in mining
frequent patterns, associations, and correlations for
large data sets are described. The book details the
methods for data classification and introduces the
concepts and methods for data clustering. The
remaining chapters discuss the outlier detection and
the trends, applications, and research frontiers in data
mining. This book is intended for Computer Science
students, application developers, business
professionals, and researchers who seek information
on data mining. Presents dozens of algorithms and
implementation examples, all in pseudo-code and
suitable for use in real-world, large-scale data mining

projects Addresses advanced topics such as mining object-relational databases, spatial databases, multimedia databases, time-series databases, text databases, the World Wide Web, and applications in several fields Provides a comprehensive, practical look at the concepts and techniques you need to get the most out of your data

Microsoft Business Intelligence For Dummies

Pro Oracle Fusion Applications is your one-stop source for help with installing Oracle's Fusion Applications suite in your on-premise environment. It also aids in the monitoring and ongoing administration of your Fusion environment. Author Tushar Thakker is widely known for his writings and expertise on Oracle Fusion Applications, and now he brings his accumulated wisdom to you in the form of this convenient handbook. Provisioning an Oracle Fusion Applications infrastructure is a daunting task. You'll have to plan a suitable topology and install the required database, an enterprise-wide identity management solution, and the applications themselves—all while working with a wide variety of people who may not always be accustomed to working together. Pro Oracle Fusion Applications provides a path to success that you won't want to be without. Beyond installation, Pro Oracle Fusion Applications provides excellent guidance on managing, monitoring, diagnostics, and troubleshooting your environment. The book also covers patching, a mundane but essential task that must be done regularly to keep your installation

protected and running smoothly. The comprehensive and wide-ranging coverage makes Pro Oracle Fusion Applications an important book for anyone with responsibility for installation and ongoing management of an Oracle Fusion Applications installation.

Introducing Microsoft SQL Server 2016

The only Oracle Press guide to creating effective visual presentations of business intelligence data quickly and easily Data Visualization for Oracle Business Intelligence 11g reveals the best practices for creating graphs, tables, maps, and other methodologies for presenting data-driven insights using one of the most common business intelligence front-end systems in the world, Oracle Business Intelligence 11g. This information-rich guide offers clear instructions for building top-quality dashboards, analyses, and visualizations from real-world implementers and respected data visualization experts. You'll learn everything from improving the readability of your tables to implementing the latest Advanced Trellis Chart features and from adding native map views of BI data to designing optimal dashboard layout strategies. You'll see how to produce accurate, compelling, and professional graphics that will immediately enhance corporate decision making. Shows proven steps for extracting maximum impact from native features that are little known to the majority of BI users Covers dashboard strategy, including layout, design, navigation, master detail linking, action links, and prompts Addresses

how to extend Oracle Business Intelligence 11g with advanced languages and visualization systems such as JavaScript-based D3 and JQuery, R, and Oracle Application Development Framework Includes an associated web gallery showcasing the colors and graphics that render best digitally

PeopleSoft Developer's Guide for PeopleTools & PeopleCode

ANALYZE HUGE AMOUNTS OF BUSINESS DATA FASTER, MORE EASILY, AND MORE ACCURATELY! Use Microsoft's free PowerPivot add-in for Excel 2010 to analyze immense amounts of data from any source, perform state-of-the-art business analysis far more easily, and make better decisions in less time! Simple, step-by-step instructions walk you through installing PowerPivot, importing data, using PivotTables with PowerPivot, using super-powerful DAX functions and measures, reporting to print or SharePoint, and a whole lot more. Whatever your Excel data analysis experience, this book will help you use PowerPivot to get the right answers, right now—without IT's help! Import and integrate data from spreadsheets, SQL Server, Access, Oracle, text files, Atom data feeds, and other sources Analyze multiple tables together, without complicated VLOOKUPs Format, sort, and filter data in the PowerPivot window Add calculated columns using new DAX functions Create powerful reports from PowerPivot data—and format them so executives instantly get your point Discover PivotTable tricks that work even better in PowerPivot Control multiple PivotTable elements on one

worksheet, with one set of Excel 2010 Slicers Use DAX Measures to quickly perform tasks that were difficult or impossible with Calculated Fields Compare today's sales to yesterday's–or to sales from the parallel period last fiscal year. Use Named Sets to prepare asymmetric reports, show actuals for past months and plan for future months.

Introducing Microsoft Azure HDInsight

This book highlights the practical aspects of using Oracle Essbase and Oracle Business Intelligence Enterprise Edition (OBIEE) as a comprehensive BI solution. It explains the key steps involved in Oracle Essbase and OBIEE implementations. Using case studies, the book covers Oracle Essbase for analytical BI and data integration, using OBIEE for operational BI including presentation services and BI Publisher for real-time reporting services, Self-service BI– in terms of VLDB, scalability, high performance, stability, long-lasting and ease of use that saves time, effort, and costs, while maximizing ROI.

Oracle Business Intelligence 11g Developers Guide

Bring your data to life with Power BI Key Features Get to grips with the fundamentals of Microsoft Power BI and its Business Intelligence capabilities Build accurate analytical models, reports and dashboards Get faster and more intuitive insights from your data using Microsoft Power BI Book Description Microsoft Power BI is a cloud-based service that helps you

easily visualize and share insights using your organization's data.This book will get you started with business intelligence using the Power BI toolset, covering essential concepts such as installation,designing effective data models, as well as building basic dashboards and visualizations to make your data come to life You will learn how to get your data the way you want – connecting to data sources sources and how to clean your data with the Power BI Query Editor. You will next learn how to properly design your data model to make your data easier to work with.. You will next learn how to properly design your data model to navigate table relationships and build DAX formulas to make your data easier to work with. Visualizing your data is another key element of this book, and you will learn how to follow proper data visualization styles and enhanced digital storytelling techniques. By the end of this book, you will understand how to administer your organization's Power BI environment so deployment can be made seamless, data refreshes can run properly, and security can be fully implemented What you will learn Connect to data sources using both import and DirectQuery options Use the Query Editor to apply data transformations and data cleansing processes, including learning how to write M and R scripts Design optimized data models by designing relationships and DAX calculations Leverage built-in and custom visuals to design effective reports Use the Power BI Desktop and Power BI Service to implement Row Level Security on your model Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Who this book is for

This book is for aspiring Business Intelligence professionals who want to get up and running with Microsoft Power BI. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, this book is for you.

Microsoft Azure Essentials - Fundamentals of Azure

Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI Book Description This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power

BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI. What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

Mastering Microsoft Power BI

Combine high volume data movement, complex transformations and real-time data integration with the robust capabilities of ODI in this practical guide.

Dimensional Modeling: In a Business Intelligence Environment

Planning, executing and controlling the implementation process for Oracle E-Business Suite is no easy task, but done right can do wonders for your business. Anant Porwal, a certified master in Oracle Financials with twenty years of experience helping businesses implement the suite of applications, provides a comprehensive blueprint to get the most value out of the product with this implementation guide. The first section highlights high-level features of core Oracle E-Business Suite applications, including various technology pieces. It also explains how the applications allow for flexibility in accounting and in processing transactions. The second section explores how to implement the suite of applicationsfrom identifying the goals you want to achieve, selecting and building an implementation team, designing an implementation process, documenting and tracking progress, and taking the necessary steps to ensure implementation is a success. A Practical Guide to Implement Oracle E-Business Suite is must read for all members of companies planning Oracle implementation including stakeholders, project managers, team members and consultants alike, it provides insight into the intricacies and efforts for implementing very complex package, Oracle E-Business Suite.

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Up-to-date, comprehensive coverage of the Oracle database and business intelligence tools Written by a team of Oracle insiders, this authoritative book provides you with the most current coverage of the Oracle data warehousing platform as well as the full suite of business intelligence tools. You'll learn how to leverage Oracle features and how those features can be used to provide solutions to a variety of needs and demands. Plus, you'll get valuable tips and insight based on the authors' real-world experiences and their own implementations. Avoid many common pitfalls while learning best practices for: Leveraging Oracle technologies to design, build, and manage data warehouses Integrating specific database and business intelligence solutions from other vendors Using the new suite of Oracle business intelligence tools to analyze data for marketing, sales, and more Handling typical data warehouse performance challenges Uncovering initiatives by your business community, security business sponsorship, project staffing, and managing risk

Oracle Business Intelligence Discoverer 11g Handbook

Your definitive guide to JD Edwards EnterpriseOne Implement and maintain a fully integrated, SOA-based ERP framework across your entire corporation. JD Edwards EnterpriseOne: The Complete Reference explains how to install and administer JD Edwards EnterpriseOne, store BI information in data marts and warehouses, manage servers and portals, and develop customized applications and kernel

processes. You'll also learn how to create and distribute packages, use the security workbench, optimize performance, and apply the latest JD Edwards EnterpriseOne updates and tools releases. Set up and configure the JD Edwards EnterpriseOne applications suite Work with Oracle, SQL Server, DB2, MSDE, and SSE data sources Define JD Edwards EnterpriseOne path codes, task views, and environments Deploy the object configuration manager and solution explorer Build client and server packages, media objects, and data warehouses Secure JD Edwards EnterpriseOne using LDAP, single sign-on, and third-party tools Administer portals and Web sites using JD Edwards EnterpriseOne's HTML server and server manager Troubleshoot and tune your system using the performance workbench Covers Release 8.12

Exam Ref 70-778 Analyzing and Visualizing Data by Using Microsoft Power BI

With Microsoft SQL Server 2016, a variety of new features and enhancements to the data platform deliver breakthrough performance, advanced security, and richer, integrated reporting and analytics capabilities. In this Preview 2 ebook, we introduce three new security features: Always Encrypted, Row-Level Security, and dynamic data masking; discuss enhancements that enable you to better manage performance and storage: TempDB configuration, query store, and Stretch Database; review several improvements to Reporting Services;

and also describe AlwaysOn Availability Groups, tabular enhancement, and R integration. This book is a preview edition because it's not complete; the final edition will be available Spring of 2016.

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