

# Rebuilding The News Metropolitan Journalism In The Digital Age

Rebuilding the News Journalism and Society The Death and Life of Great American Cities The Urban Commons The People's Platform The Global Investigative Journalism Casebook Fear City Apostles of Certainty Hiroshima Losing the News Electric News in Colonial Algeria The Mediated City The Routledge Handbook of Developments in Digital Journalism Studies Alternative Journalism Rebuilding the News This Is What I Know About Art Merchants of Truth The Green Pen The Diversity Style Guide Metropolitan Stories Automating the News The SAGE Handbook of Digital Journalism White Man's Game The Ethnographic Self as Resource When the Lights Go Out The News Media Rising Engaged Journalism Rebuilding the News Making News at The New York Times Social Media and the Public Interest Local Journalism American Dirt (Oprah's Book Club) Journalistic Authority Information Needs of Communities Ghosting the News Advancing Media Production Research Can Journalism Survive? This Program Is Brought to You By Remaking the News

## Rebuilding the News

How do the things which connect us also serve to divide us? Electric News in

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Colonial Algeria traces how news circulated in a particularly divided society: Algeria under French rule in the late nineteenth and early twentieth centuries. It tells a different history of globalization, one which puts the experience of everyday people at the centre. The years between 1881 and 1940 were those of maximum colonial power in North Africa; a period of intense technological revolution, global high imperialism, and the expansion of settler colonialism. Algerians became connected to international networks of news, and local people followed distant events with great interest. But once news reached Algeria, accounts of recent events often provoked conflict as they moved between different social groups. In a society split between its native majority and a substantial settler minority, distant wars led to riots. Circulation and polarisation were two sides of the same coin. Examining a range of sources in multiple languages across colonial society, *Electric News in Colonial Algeria* offers a new understanding of the spread of news. News was a whole ecosystem in which new technologies such as the printing press, telegraph, cinema, and radio interacted with older media like songs, rumours, letters, and manuscripts. The French government watched anxiously over these developments, monitoring Algerians' reactions to news through an extensive network of surveillance that often ended up spreading news rather than controlling its flow. By tracking what different people thought of as news, this history helps us reconsider the relationship between time, media, and historical change.

### **Journalism and Society**

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From a cutting-edge cultural commentator and documentary filmmaker, a bold and brilliant challenge to cherished notions of the Internet as the great democratizing force of our age. The Internet has been hailed as a place where all can be heard and everyone can participate equally. But how true is this claim? In a seminal dismantling of techno-utopian visions, *The People's Platform* argues that for all that we "tweet" and "like" and "share," the Internet in fact reflects and amplifies real-world inequities at least as much as it ameliorates them. Online, just as off-line, attention and influence largely accrue to those who already have plenty of both. What we have seen in the virtual world so far, Astra Taylor says, has been not a revolution but a rearrangement. Although Silicon Valley tycoons have eclipsed Hollywood moguls, a handful of giants like Amazon, Apple, Google and Facebook still dominate our lives. And the worst habits of the old media model--the pressure to be quick and sensational, to seek easy celebrity, to appeal to the broadest possible public--have proliferated online, where every click can be measured and where "aggregating" the work of others is the surest way to attract eyeballs and ad revenue. In a world where culture is "free," creative work has diminishing value, and advertising fuels the system, the new order looks suspiciously just like the old one. We can do better, Taylor insists. The online world does offer an unprecedented opportunity, but a democratic culture that supports diverse voices, work of lasting value, and equitable business practices will not appear as a consequence of technology alone. If we want the Internet to truly be a people's

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platform, we will have to make it so.

### **The Death and Life of Great American Cities**

In *Losing the News*, Pulitzer Prize-winning journalist Alex S. Jones offers a probing look at the epochal changes sweeping the media, changes which are eroding the core news that has been the essential food supply of our democracy. At a time of dazzling technological innovation, Jones says that what stands to be lost is the fact-based reporting that serves as a watchdog over government, holds the powerful accountable, and gives citizens what they need. In a tumultuous new media era, with cutthroat competition and panic over profits, the commitment of the traditional news media to serious news is fading. Indeed, as digital technology shatters the old economic model, the news media is making a painful passage that is taking a toll on journalistic values and standards. Journalistic objectivity and ethics are under assault, as is the bastion of the First Amendment. Jones characterizes himself not as a pessimist about news, but a realist. The breathtaking possibilities that the web offers are undeniable, but at what cost? Pundits and talk show hosts have persuaded Americans that the crisis in news is bias and partisanship. Not so, says Jones. The real crisis is the erosion of the iron core of news, something that hurts Republicans and Democrats alike. *Losing the News* depicts an unsettling situation in which the American birthright of fact-based, reported news is in danger. But it is also a call to arms to fight to keep the core of

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news intact. Praise for the hardcover: "Thoughtful." --New York Times Book Review  
"An impassioned call to action to preserve the best of traditional newspaper journalism." --The San Francisco Chronicle "Must reading for all Americans who care about our country's present and future. Analysis, commentary, scholarship and excellent writing, with a strong, easy-to-follow narrative about why you should care, makes this a candidate for one of the best books of the year." --Dan Rather

### **The Urban Commons**

"A twisty, captivating, edge-of-your-seat read." —Megan Miranda, bestselling author of *All the Missing Girls* "Creepy and oh so clever!" —Alice Feeney, bestselling author of *Sometimes I Lie* A woman is forced to question her own identity in this riveting and emotionally charged thriller by the blockbuster bestselling author of *The Good Girl*, Mary Kubica Jessie Sloane is on the path to rebuilding her life after years of caring for her ailing mother. She rents a new apartment and applies for college. But when the college informs her that her social security number has raised a red flag, Jessie discovers a shocking detail that causes her to doubt everything she's ever known. Finding herself suddenly at the center of a bizarre mystery, Jessie tumbles down a rabbit hole, which is only exacerbated by grief and a relentless lack of sleep. As days pass and the insomnia worsens, it plays with Jessie's mind. Her judgment is blurred, her thoughts are hampered by fatigue. Jessie begins to see things until she can no longer tell the

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difference between what's real and what she's only imagined. Meanwhile, twenty years earlier and two hundred and fifty miles away, another woman's split-second decision may hold the key to Jessie's secret past. Has Jessie's whole life been a lie or have her delusions gotten the best of her?

### **The People's Platform**

Thirty years after its publication, *The Death and Life of Great American Cities* was described by *The New York Times* as "perhaps the most influential single work in the history of town planning.[It] can also be seen in a much larger context. It is first of all a work of literature; the descriptions of street life as a kind of ballet and the bitingly satiric account of traditional planning theory can still be read for pleasure even by those who long ago absorbed and appropriated the book's arguments." Jane Jacobs, an editor and writer on architecture in New York City in the early sixties, argued that urban diversity and vitality were being destroyed by powerful architects and city planners. Rigorous, sane, and delightfully epigrammatic, Jacobs's small masterpiece is a blueprint for the humanistic management of cities. It is sensible, knowledgeable, readable, indispensable. The author has written a new foreword for this Modern Library edition.

### **The Global Investigative Journalism Casebook**

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Leading scholars chart the future of studies on technology and journalism in the digital age. The use of digital technology has transformed the way news is produced, distributed, and received. Just as media organizations and journalists have realized that technology is a central and indispensable part of their enterprise, scholars of journalism have shifted their focus to the role of technology. In *Remaking the News*, leading scholars chart the future of studies on technology and journalism in the digital age. These ongoing changes in journalism invite scholars to rethink how they approach this dynamic field of inquiry. The contributors consider theoretical and methodological issues; concepts from the social science canon that can help make sense of journalism; the occupational culture and practice of journalism; and major gaps in current scholarship on the news: analyses of inequality, history, and failure. Contributors Mike Ananny, C. W. Anderson, Rodney Benson, Pablo J. Boczkowski, Michael X. Delli Carpini, Mark Deuze, William H. Dutton, Matthew Hindman, Seth C. Lewis, Eugenia Mitchelstein, W. Russell Neuman, Rasmus Kleis Nielsen, Zizi Papacharissi, Victor Pickard, Mirjam Prenger, Sue Robinson, Michael Schudson, Jane B. Singer, Natalie (Talia) Jomini Stroud, Karin Wahl-Jorgensen, Rodrigo Zamith

### **Fear City**

“Only someone who deeply loves and understands the Metropolitan Museum could deliver such madcap, funny, magical, tender, intimate fables and stories.” —Maira

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Kalman, artist and bestselling author of *The Principles of Uncertainty* From a writer who worked at the Metropolitan Museum for more than twenty-five years, an enchanting novel that shows us the Met that the public doesn't see. Hidden behind the Picassos and Vermeers, the Temple of Dendur and the American Wing, exists another world: the hallways and offices, conservation studios, storerooms, and cafeteria that are home to the museum's devoted and peculiar staff of 2,200 people—along with a few ghosts. A surreal love letter to this private side of the Met, *Metropolitan Stories* unfolds in a series of amusing and poignant vignettes in which we discover larger-than-life characters, the downside of survival, and the powerful voices of the art itself. The result is a novel bursting with magic, humor, and energetic detail, but also a beautiful book about introspection, an ode to lives lived for art, ultimately building a powerful collage of human experience and the world of the imagination.

### **Apostles of Certainty**

WINNER OF THE NATIONAL OUTDOOR BOOK AWARD A CHICAGO TRIBUNE TOP TEN BOOK OF 2018 A PUBLISHERS WEEKLY AND LIBRARY JOURNAL BEST BOOK OF 2018 Hailed as “deeply felt” (New York Times), “a revelation” (Pacific Standard), and “the book on climate change and sea levels that was missing” (Chicago Tribune), *Rising* is both a highly original work of lyric reportage and a haunting meditation on how to let go of the places we love. With every passing day, and every record-

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breaking hurricane, it grows clearer that climate change is neither imagined nor distant—and that rising seas are transforming the coastline of the United States in irrevocable ways. In *Rising*, Elizabeth Rush guides readers through some of the places where this change has been most dramatic, from the Gulf Coast to Miami, and from New York City to the Bay Area. For many of the plants, animals, and humans in these places, the options are stark: retreat or perish in place. Weaving firsthand testimonials from those facing this choice—a Staten Islander who lost her father during Sandy, the remaining holdouts of a Native American community on a drowning Isle de Jean Charles, a neighborhood in Pensacola settled by escaped slaves hundreds of years ago—with profiles of wildlife biologists, activists, and other members of these vulnerable communities, *Rising* privileges the voices of those too often kept at the margins.

### **Hiroshima**

*Hiroshima* is the story of six people--a clerk, a widowed seamstress, a physician, a Methodist minister, a young surgeon, and a German Catholic priest--who lived through the greatest single manmade disaster in history. In vivid and indelible prose, Pulitzer Prize-winner John Hersey traces the stories of these half-dozen individuals from 8:15 a.m. on August 6, 1945, when Hiroshima was destroyed by the first atomic bomb ever dropped on a city, through the hours and days that followed. Almost four decades after the original publication of this celebrated book,

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Hersey went back to Hiroshima in search of the people whose stories he had told, and his account of what he discovered is now the eloquent and moving final chapter of Hiroshima.

### **Losing the News**

Through voicemail, apps, websites, and Twitter, Boston's sophisticated 311 system allows citizens to report potholes, broken streetlights, graffiti, and vandalism that affect everyone's quality of life. Drawing on Boston's rich data, Daniel T. O'Brien offers a model of what smart technology can do for cities seeking both growth and sustainability.

### **Electric News in Colonial Algeria**

Breaking down the walls of the traditional newsroom, *Rebuilding the News* traces the evolution of news reporting as it moves from print to online. As the business models of newspapers have collapsed, author C. W. Anderson chronicles how bloggers, citizen journalists, and social networks are implicated in the massive changes confronting journalism. Through a combination of local newsroom fieldwork, social-network analysis, and online archival research, *Rebuilding the News* places the current shifts in news production in socio-historical context.

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Focusing on the Philadelphia Inquirer, the Philadelphia Daily News, Anderson presents a gripping case study of how these papers have struggled to adapt to emerging economic, social, and technological realities. As he explores the organizational, networked culture of journalism, Anderson lays bare questions about the future of news-oriented media and its evolving relationship with “the public” in the digital age.

### **The Mediated City**

Former executive editor of The New York Times and one of our most eminent journalists Jill Abramson provides a “valuable and insightful” (The Boston Globe) report on the disruption of the news media over the last decade, as shown via two legacy (The New York Times and The Washington Post) and two upstart (BuzzFeed and VICE) companies as they plow through a revolution that pits old vs. new media. “A marvelous book” (The New York Times Book Review), Merchants of Truth is the groundbreaking and gripping story of the precarious state of the news business. The new digital reality nearly kills two venerable newspapers with an aging readership while creating two media behemoths with a ballooning and fickle audience of millennials. “Abramson provides this deeply reported insider account of an industry fighting for survival. With a keen eye for detail and a willingness to interrogate her own profession, Abramson takes readers into the newsrooms and boardrooms of the legacy newspapers and the digital upstarts that seek to

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challenge their dominance” (Vanity Fair). We get to know the defenders of the legacy presses as well as the outsized characters who are creating the new speed-driven media competitors. The players include Jeff Bezos and Marty Baron (The Washington Post), Arthur Sulzberger and Dean Baquet (The New York Times), Jonah Peretti (BuzzFeed), and Shane Smith (VICE) as well as their reporters and anxious readers. Merchants of Truth raises crucial questions that concern the well-being of our society. We are facing a crisis in trust that threatens the free press. “One of the best takes yet on journalism’s changing fortunes” (Publishers Weekly, starred review), Abramson’s book points us to the future.

## **The Routledge Handbook of Developments in Digital Journalism Studies**

The business of journalism has an extensive, storied, and often romanticized history. Newspaper reporting has long shaped the way that we see the world, played key roles in exposing scandals, and has even been alleged to influence international policy. The past several years have seen the newspaper industry in a state of crisis, with Twitter and Facebook ushering in the rise of citizen journalism and a deprofessionalization of the industry, plummeting readership and revenue, and municipal and regional papers shuttering or being absorbed into corporate behemoths. Now billionaires, most with no journalism experience but lots of power

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and strong views, are stepping in to purchase newspapers, both large and small. This addition to the What Everyone Needs to Know® series looks at the past, present and future of journalism, considering how the development of the industry has shaped the present and how we can expect the future to roll out. It addresses a wide range of questions, from whether objectivity was only a conceit of late twentieth century reporting, largely behind us now; how digital technology has disrupted journalism; whether newspapers are already dead to the role of non-profit journalism; the meaning of "transparency" in reporting; the way that private interests and governments have created their own advocacy journalism; whether social media is changing journalism; the new social rules of old media outlets; how franchised media is addressing the problem of disappearing local papers; and the rise of citizen journalism and hacker journalism. It will even look at the ways in which new technologies potentially threaten to replace journalists.

### **Alternative Journalism**

From data-rich infographics to 140 character tweets and activist cell phone photos taken at political protests, 21st century journalism is awash in new ways to report, display, and distribute the news. Computational journalism, in particular, has been the object of recent scholarly and industry attention as large datasets, powerful algorithms, and growing technological capacity at news organizations seemingly empower journalists and editors to report the news in creative ways. Can

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journalists use data--along with other forms of quantified information such as paper documents of figures, data visualizations, and charts and graphs--in order to produce better journalism? In this book, C.W. Anderson traces the genealogy of data journalism and its material and technological underpinnings, arguing that the use of data in news reporting is inevitably intertwined with national politics, the evolution of computable databases, and the history of professional scientific fields. It is impossible to understand journalistic uses of data, Anderson argues, without understanding the oft-contentious relationship between social science and journalism. It is also impossible to disentangle empirical forms of public truth telling without first understanding the remarkably persistent Progressive belief that the publication of empirically verifiable information will lead to a more just and prosperous world. Anderson considers various types of evidence (documents, interviews, informational graphics, surveys, databases, variables, and algorithms) and the ways these objects have been used through four different eras in American journalism (the Progressive Era, the interpretive journalism movement of the 1930s, the invention of so-called "precision journalism," and today's computational journalistic moment) to pinpoint what counts as empirical knowledge in news reporting. Ultimately the book shows how the changes in these specifically journalistic understandings of evidence can help us think through the current "digital data moment" in ways that go beyond simply journalism.

### **Rebuilding the News**

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Pocket Change Collective was born out of a need for space. Space to think. Space to connect. Space to be yourself. And this is your invitation to join us. "Drew's experience teaches us to embrace what we are afraid of and be true to ourselves. She uses her passion to change the art world and invites us to join her."--Janelle Monáe, award-winning singer, actress, and producer "Powerful and compelling, this book gives us the courage to discover our own journeys into art."--Hans Ulrich Obrist, artistic director of the Serpentine Galleries in Kensington Gardens, and co-editor of the Cahiers d'Art review "This deeply personal and boldly political offering inspires and ignites."-- Kirkus Reviews, starred review In this powerful and hopeful account, arts writer, curator, and activist Kimberly Drew reminds us that the art world has space not just for the elite, but for everyone. Pocket Change Collective is a series of small books with big ideas from today's leading activists and artists. In this installment, arts writer and co-editor of Black Futures Kimberly Drew shows us that art and protest are inextricably linked. Drawing on her personal experience through art toward activism, Drew challenges us to create space for the change that we want to see in the world. Because there really is so much more space than we think.

### **This Is What I Know About Art**

From hidden connections in big data to bots spreading fake news, journalism is

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increasingly computer-generated. Nicholas Diakopoulos explains the present and future of a world in which algorithms have changed how the news is created, disseminated, and received, and he shows why journalists—and their values—are at little risk of being replaced.

### **Merchants of Truth**

How does news circulate in a major post-industrial city? And how in turn are identities and differences formed and mediated through this circulation? This seminal work is the first to offer an empirical examination, and trace a city's pattern of, news circulation. Encompassing a comprehensive range of practices involved in producing, circulating and consuming 'news' and recognizing the various ways in which individuals and groups may find out, follow and discuss local issues and events, *The Mediated City* critiques thinking that takes the centrality of certain news media as an unquestioned starting point. By doing so, it opens up a discussion: do we know what news is? What types of media constitute it? And why does it matter?

### **The Green Pen**

It is commonly acknowledged that anthropologists use personal experiences to

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inform their writing. However, it is often assumed that only fieldwork experiences are relevant and that the personal appears only in the form of self-reflexivity. This book takes a step beyond anthropology at home and auto-ethnography and shows how anthropologists can include their memories and experiences as ethnographic data in their writing. It discusses issues such as authenticity, translation and ethics in relation to the self, and offers a new perspective on doing ethnographic fieldwork.

### **The Diversity Style Guide**

When we encounter a news story, why do we accept its version of events? Why do we even recognize it as news? A complicated set of cultural, structural, and technological relationships inform this interaction, and Journalistic Authority provides a relational theory for explaining how journalists attain authority. The book argues that authority is not a thing to be possessed or lost, but a relationship arising in the connections between those laying claim to being an authority and those who assent to it. Matt Carlson examines the practices journalists use to legitimate their work: professional orientation, development of specific news forms, and the personal narratives they circulate to support a privileged social place. He then considers journalists' relationships with the audiences, sources, technologies, and critics that shape journalistic authority in the contemporary media environment. Carlson argues that journalistic authority is always the product of

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complex and variable relationships. Journalistic Authority weaves together journalists' relationships with their audiences, sources, technologies, and critics to present a new model for understanding journalism while advocating for practices we need in an age of fake news and shifting norms.

### **Metropolitan Stories**

Breaking down the walls of the traditional newsroom, *Rebuilding the News* traces the evolution of news reporting as it moves from print to online. As the business models of newspapers have collapsed, author C. W. Anderson chronicles how bloggers, citizen journalists, and social networks are implicated in the massive changes confronting journalism. Through a combination of local newsroom fieldwork, social-network analysis, and online archival research, *Rebuilding the News* places the current shifts in news production in socio-historical context. Focusing on the *Philadelphia Inquirer*, the *Philadelphia Daily News*, Anderson presents a gripping case study of how these papers have struggled to adapt to emerging economic, social, and technological realities. As he explores the organizational, networked culture of journalism, Anderson lays bare questions about the future of news-oriented media and its evolving relationship with “the public” in the digital age.

## **Automating the News**

For more than a century, local journalism has been taken almost for granted. But the twenty-first century has brought major challenges. The newspaper industry that has historically provided most local coverage is in decline and it is not yet clear whether digital media will sustain new forms of local journalism. This book provides an international overview of the challenges facing changing forms of local journalism today. It identifies the central role that diminished newspapers still play in local media ecosystems, analyses relations between local journalists and politicians, government officials, community activists and ordinary citizens, and examines the uneven rise of new forms of digital local journalism. Together, the chapters present a multi-faceted portrait of the precarious present and uncertain future of local journalism in the Western world.

## **The SAGE Handbook of Digital Journalism**

This anthology explores challenges to understanding the nature of cultural production, exploring innovative new research approaches and improvements to old approaches, such as newsroom ethnography, which will enable clearer, fuller understanding of the workings of journalism and other forms of media and cultural production.

## **White Man's Game**

The Routledge Handbook of Developments in Digital Journalism Studies offers a unique and authoritative collection of essays that report on and address the significant issues and focal debates shaping the innovative field of digital journalism studies. In the short time this field has grown, aspects of journalism have moved from the digital niche to the digital mainstay, and digital innovations have been 'normalized' into everyday journalistic practice. These cycles of disruption and normalization support this book's central claim that we are witnessing the emergence of digital journalism studies as a discrete academic field. Essays bring together the research and reflections of internationally distinguished academics, journalists, teachers, and researchers to help make sense of a reconceptualized journalism and its effects on journalism's products, processes, resources, and the relationship between journalists and their audiences. The handbook also discusses the complexities and challenges in studying digital journalism and shines light on previously unexplored areas of inquiry such as aspects of digital resistance, protest, and minority voices. The Routledge Handbook of Developments in Digital Journalism Studies is a carefully curated overview of the range of diverse but interrelated original research that is helping to define this emerging discipline. It will be of particular interest to undergraduate and postgraduate students studying digital, online, computational, and multimedia journalism.

## **The Ethnographic Self as Resource**

PULITZER PRIZE FINALIST An epic, riveting history of New York City on the edge of disaster—and an anatomy of the austerity politics that continue to shape the world today When the news broke in 1975 that New York City was on the brink of fiscal collapse, few believed it was possible. How could the country’s largest metropolis fail? How could the capital of the financial world go bankrupt? Yet the city was indeed billions of dollars in the red, with no way to pay back its debts. Bankers and politicians alike seized upon the situation as evidence that social liberalism, which New York famously exemplified, was unworkable. The city had to slash services, freeze wages, and fire thousands of workers, they insisted, or financial apocalypse would ensue. In this vivid account, historian Kim Phillips-Fein tells the remarkable story of the crisis that engulfed the city. With unions and ordinary citizens refusing to accept retrenchment, the budget crunch became a struggle over the soul of New York, pitting fundamentally opposing visions of the city against each other. Drawing on never-before-used archival sources and interviews with key players in the crisis, *Fear City* shows how the brush with bankruptcy permanently transformed New York—and reshaped ideas about government across America. At once a sweeping history of some of the most tumultuous times in New York's past, a gripping narrative of last-minute machinations and backroom deals, and an origin story of the politics of austerity, *Fear City* is essential reading for anyone seeking to understand the resurgent fiscal conservatism of today.

## **When the Lights Go Out**

The production and consumption of news in the digital era is blurring the boundaries between professionals, citizens and activists. Actors producing information are multiplying, but still media companies hold central position. Journalism research faces important challenges to capture, examine, and understand the current news environment. The SAGE Handbook of Digital Journalism starts from the pressing need for a thorough and bold debate to redefine the assumptions of research in the changing field of journalism. The 38 chapters, written by a team of global experts, are organised into four key areas: Section A: Changing Contexts Section B: News Practices in the Digital Era Section C: Conceptualizations of Journalism Section D: Research Strategies By addressing both institutional and non-institutional news production and providing ample attention to the question 'who is a journalist?' and the changing practices of news audiences in the digital era, this Handbook shapes the field and defines the roadmap for the research challenges that scholars will face in the coming decades.

## **The News Media**

An ethnographic study of The New York Times' business desk provides a unique vantage point to see the future for news in the digital age.

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## **Rising**

In 2009, a bipartisan Knight Commission found that while the broadband age is enabling an info. and commun. renaissance, local communities in particular are being unevenly served with critical info. about local issues. Soon after the Knight Commission delivered its findings, the FCC initiated a working group to identify crosscurrent and trend, and make recommendations on how the info. needs of communities can be met in a broadband world. This report by the FCC Working Group on the Info. Needs of Communities addresses the rapidly changing media landscape in a broadband age. Contents: Media Landscape; The Policy and Regulatory Landscape; Recommendations. Charts and tables. This is a print on demand report.

## **Engaged Journalism**

## **Rebuilding the News**

Facebook, a platform created by undergraduates in a Harvard dorm room, has transformed the ways millions of people consume news, understand the world, and participate in the political process. Despite taking on many of journalism's

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traditional roles, Facebook and other platforms, such as Twitter and Google, have presented themselves as tech companies—and therefore not subject to the same regulations and ethical codes as conventional media organizations. Challenging such superficial distinctions, Philip M. Napoli offers a timely and persuasive case for understanding and governing social media as news media, with a fundamental obligation to serve the public interest. *Social Media and the Public Interest* explores how and why social media platforms became so central to news consumption and distribution as they met many of the challenges of finding information—and audiences—online. Napoli illustrates the implications of a system in which coders and engineers drive out journalists and editors as the gatekeepers who determine media content. He argues that a social media-driven news ecosystem represents a case of market failure in what he calls the algorithmic marketplace of ideas. To respond, we need to rethink fundamental elements of media governance based on a revitalized concept of the public interest. A compelling examination of the intersection of social media and journalism, *Social Media and the Public Interest* offers valuable insights for the democratic governance of today's most influential shapers of news.

### **Making News at The New York Times**

Journalism, television, cable, and online media are all evolving rapidly. At the nexus of these volatile industries is a growing group of individuals and firms whose

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job it is to develop and maintain online distribution channels for television news programming. Their work, and the tensions surrounding it, provide a fulcrum from which to pry analytically at some of the largest shifts within our media landscape. Based on fieldwork and interviews with different teams and organizations within MSNBC, this multi-disciplinary work is unique in its focus on distribution, which is rapidly becoming as central as production, to media work.

### **Social Media and the Public Interest**

### **Local Journalism**

"A provocative, inspiring and challenging intervention in both journalism and media studies. Alternative Journalism is that rare book that services students as much as scholars. It widens the trajectory of media studies and creates different modes of reading, writing and thinking It offers an alternative history beyond the tales of great men, great newspapers, great editors and great technologies. It adds value and content to overused and ambiguous words such as "community" and "citizenship" and captures the spark of new information environments." - THE, (Times Higher Education) Alternative Journalism investigates and analyses the diverse forms and genres of journalism that have arisen as challenges to

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mainstream news coverage. From the radical content of emancipatory media to the dizzying range of citizen journalist blogs and fanzine subcultures, this book charts the historical and cultural practices of this diverse and globalized phenomenon. This exploration goes to the heart of journalism itself, prompting a critical inquiry into the epistemology of news, the professional norms of objectivity, the elite basis of journalism and the hierarchical commerce of news production. In investigating the challenges to media power presented by alternative journalism, Atton addresses not just the issues of politics and empowerment but also the journalism of popular culture and the everyday. The result is essential reading for students of journalism - both mainstream and alternative.

### **American Dirt (Oprah's Book Club)**

A probing examination of Western conservation efforts in Africa, where our feel-good stories belie a troubling reality. The stunningly beautiful Gorongosa National Park, once the crown jewel of Mozambique, was nearly destroyed by decades of civil war. It looked like a perfect place for Western philanthropy: revive the park and tourists would return, a win-win outcome for the environment and the impoverished villagers living in the area. So why did some researchers find the local communities actually getting hungrier, sicker, and poorer as the project went on? And why did efforts to bring back wildlife become far more difficult than expected? In pursuit of answers, Stephanie Hanes takes readers on a vivid safari

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across southern Africa, from the shark-filled waters off Cape Agulhas to a reserve trying to save endangered wild dogs. She traces the tangled history of Western missionaries, explorers, and do-gooders in Africa, from Stanley and Livingstone to Teddy Roosevelt, from Bono and the Live Aid festivals to Greg Carr, the American benefactor of Gorongosa. And she examines the larger problems that arise when Westerners try to “fix” complex, messy situations in the developing world, acting with best intentions yet potentially overlooking the wishes of the people who live there. Beneath the uplifting stories we tell ourselves about helping Africans, she shows, often lies a dramatic misunderstanding of what the locals actually need and want. A gripping narrative of environmentalists and insurgents, poachers and tycoons, elephants and angry spirits, *White Man’s Game* profoundly challenges the way we think about philanthropy and conservation.

### **Journalistic Authority**

Engaged Journalism explores the changing relationship between news producers and audiences and the methods journalists can use to secure the attention of news consumers. Based on Jake Batsell's extensive experience and interaction with more than twenty innovative newsrooms, this book shows that, even as news organizations are losing their agenda-setting power, journalists can still thrive by connecting with audiences through online technology and personal interaction. Batsell conducts interviews with and observes more than two dozen traditional and

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startup newsrooms across the United States and the United Kingdom. Traveling to Seattle, London, New York City, and Kalamazoo, Michigan, among other locales, he attends newsroom meetings, combs through internal documents, and talks with loyal readers and online users to document the successes and failures of the industry's experiments with paywalls, subscriptions, nonprofit news, live events, and digital tools including social media, data-driven interactives, news games, and comment forums. He ultimately concludes that, for news providers to survive, they must constantly listen to, interact with, and fulfill the specific needs of their audiences, whose attention can no longer be taken for granted. Toward that end, Batsell proposes a set of best practices based on effective, sustainable journalistic engagement.

### **Information Needs of Communities**

"Every serious student of journalism should read this book Denis McQuail has succeeded in producing a work of scholarship that shows what journalists do and what they should do." - Stephen Coleman, University of Leeds "For a half century we have spoken earnestly of journalism's responsibility to society instead of to business and government. Now this concept is given sophistication unmatched, by the best scholar of media theory of his generation." - Clifford Christians, University of Illinois "The grand old man of communication theory presents an overarching social theory of journalism that goes beyond the usual Anglo-American focus." - Jo

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Bardoel, University of Amsterdam (ASCoR) and Nijmegen "This book deals with the eternal question of how journalism is linked to society I cannot think of a better staple food for students of journalism at all levels." - Kaarle Nordenstreng, University of Tampere This is a major new statement on the role of journalism in democracy from one of media and communication's leading thinkers. Denis McQuail leads the reader through a systematic exploration of how and why journalism and society have become so inextricably entwined and - as importantly - what this relationship should be like. It is a strong re-statement of the fundamental values that journalism aspires to. Written for students, this book: Makes the theory accessible and relevant Teaches the importance of journalism to power and politics Explores the status and future of journalism as a profession Outlines the impact and consequences of the digital Reveals journalism as it is, but also as it should be Takes each chapter further with guided reading list and free online journal articles. This textbook is the perfect answer to the how and why of journalism. It is crucial reading for any student of media studies, communication studies and journalism.

### **Ghosting the News**

Breaking down the walls of the traditional newsroom, *Rebuilding the News* traces the evolution of news reporting as it moves from print to online. As the business models of newspapers have collapsed, author C. W. Anderson chronicles how

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bloggers, citizen journalists, and social networks are implicated in the massive changes confronting journalism. Through a combination of local newsroom fieldwork, social-network analysis, and online archival research, *Rebuilding the News* places the current shifts in news production in socio-historical context. Focusing on the *Philadelphia Inquirer*, the *Philadelphia Daily News*, Anderson presents a gripping case study of how these papers have struggled to adapt to emerging economic, social, and technological realities. As he explores the organizational, networked culture of journalism, Anderson lays bare questions about the future of news-oriented media and its evolving relationship with “the public” in the digital age.

### **Advancing Media Production Research**

#1 New York Times Bestseller OPRAH'S BOOK CLUB PICK “Extraordinary.”  
—Stephen King “This book is not simply the great American novel; it's the great novel of las Americas. It's the great world novel! This is the international story of our times. Masterful.” —Sandra Cisneros También de este lado hay sueños. On this side, too, there are dreams. Lydia Quixano Pérez lives in the Mexican city of Acapulco. She runs a bookstore. She has a son, Luca, the love of her life, and a wonderful husband who is a journalist. And while there are cracks beginning to show in Acapulco because of the drug cartels, her life is, by and large, fairly comfortable. Even though she knows they'll never sell, Lydia stocks some of her all-

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time favorite books in her store. And then one day a man enters the shop to browse and comes up to the register with a few books he would like to buy—two of them her favorites. Javier is erudite. He is charming. And, unbeknownst to Lydia, he is the jefe of the newest drug cartel that has gruesomely taken over the city. When Lydia's husband's tell-all profile of Javier is published, none of their lives will ever be the same. Forced to flee, Lydia and eight-year-old Luca soon find themselves miles and worlds away from their comfortable middle-class existence. Instantly transformed into migrants, Lydia and Luca ride la bestia—trains that make their way north toward the United States, which is the only place Javier's reach doesn't extend. As they join the countless people trying to reach el norte, Lydia soon sees that everyone is running from something. But what exactly are they running to? *American Dirt* will leave readers utterly changed. It is a literary achievement filled with poignancy, drama, and humanity on every page. It is one of the most important books for our times. Already being hailed as "a *Grapes of Wrath* for our times" and "a new American classic," Jeanine Cummins's *American Dirt* is a rare exploration into the inner hearts of people willing to sacrifice everything for a glimmer of hope.

### **Can Journalism Survive?**

New diversity style guide helps journalists write with authority and accuracy about a complex, multicultural world A companion to the online resource of the same

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name, The Diversity Style Guide raises the consciousness of journalists who strive to be accurate. Based on studies, news reports and style guides, as well as interviews with more than 50 journalists and experts, it offers the best, most up-to-date advice on writing about underrepresented and often misrepresented groups. Addressing such thorny questions as whether the words Black and White should be capitalized when referring to race and which pronouns to use for people who don't identify as male or female, the book helps readers navigate the minefield of names, terms, labels and colloquialisms that come with living in a diverse society. The Diversity Style Guide comes in two parts. Part One offers enlightening chapters on Why is Diversity So Important; Implicit Bias; Black Americans; Native People; Hispanics and Latinos; Asian Americans and Pacific Islanders; Arab Americans and Muslim Americans; Immigrants and Immigration; Gender Identity and Sexual Orientation; People with Disabilities; Gender Equality in the News Media; Mental Illness, Substance Abuse and Suicide; and Diversity and Inclusion in a Changing Industry. Part Two includes Diversity and Inclusion Activities and an A-Z Guide with more than 500 terms. This guide: Helps journalists, journalism students, and other media writers better understand the context behind hot-button words so they can report with confidence and sensitivity Explores the subtle and not-so-subtle ways that certain words can alienate a source or infuriate a reader Provides writers with an understanding that diversity in journalism is about accuracy and truth, not "political correctness." Brings together guidance from more than 20 organizations and style guides into a single handy reference book The Diversity Style Guide is

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first and foremost a guide for journalists, but it is also an important resource for journalism and writing instructors, as well as other media professionals. In addition, it will appeal to those in other fields looking to make informed choices in their word usage and their personal interactions.

### **This Program Is Brought to You By**

This is a collection of essays by prominent Indian and South Asian environmental journalists. The essays examine this specialisation of journalism both historically and in the present. Underlying almost all the essays is the changing nature of media in the region and the dilemmas facing environmental journalists writing on a subject that is a new entrant to the field of journalism. The essays cover the topic both in a detailed and serious manner, and at the same time the varied background of the writers ensures that there is a wide range of realities and experiences from the field. This is the first book on environmental journalism in South Asia. It provides an important benchmark for journalism in the region as well as an excellent source of material for the future evolution of environmental journalism. Apart from essays from India, there are contributions from Pakistan, Bangladesh, Sri Lanka, Nepal and the Maldives. A must-read for all.

### **Remaking the News**

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Journalists have failed to respond adequately to the challenge of the Internet, with far-reaching consequences for the future of journalism and democracy. This is the compelling argument set forth in this timely new text, drawing on the most extensive ethnographic fieldwork in American newsrooms since the 1970s. David Ryfe argues that journalists are unable or unwilling to innovate for a variety of reasons: in part because habits are sticky and difficult to dislodge; in part because of their strategic calculation that the cost of change far exceeds its benefit; and in part because basic definitions of what journalism is, and what it is for, anchor journalism to tradition even when journalists prefer to change. The result is that journalism is unraveling as an integrated social field; it may never again be a separate and separable activity from the broader practice of producing news. One thing is certain: whatever happens next, it will have dramatic consequences for the role journalism plays in democratic society and perhaps will transform its basic meaning and purpose. *Can Journalism Survive?* is essential and provocative reading for all concerned with the future of journalism and society.

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