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The Up Side of Down

From the creative mind and heart of Adam J. Kurtz comes this quirky, upbeat rallying cry for creators of all stripes. Expanding on a series of popular guides he's created for Design*Sponge, this handwritten and heartfelt little book shares

wisdom and empathy from one working artist to others. The advice is organized by topic, including- - (How to) Get Over Comparing Yourself to Other Creatives - Seeking & Accepting Help from Others - How to Get Over Common Creative Fears (Maybe) - How to Be Happy (or Just Happier) As wry and cheeky as it is empathic and empowering, this deceptively simple, vibrantly full-color book will be a touchstone for writers, illustrators, designers, and anyone else who wants to be more creative--even when it would be easier to give up act normal.

The Creativity Book

Whatever you do, says Dr. Eric Maisel, creativity helps you do it better. Creativity encourages the artist to paint more frequently and authentically. It allows a busy executive to see her options more quickly, make changes more fluidly, and become more self-directing and confident. In this book, America's foremost expert on the psychological side of the creative process presents a complete one-year plan for increasing and unleashing your creativity. It includes two discussions/exercises per week, and culminates in a guided project of your choice—from working on a current novel or symphony to planning a new home business or becoming a more effective supervisor.

Van Gogh's Second Gift

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NEW YORK TIMES BESTSELLER In the tradition of Paul Tough's *How Children Succeed* and Wendy Mogel's *The Blessing of a Skinned Knee*, this groundbreaking manifesto focuses on the critical school years when parents must learn to allow their children to experience the disappointment and frustration that occur from life's inevitable problems so that they can grow up to be successful, resilient, and self-reliant adults. Modern parenting is defined by an unprecedented level of overprotectiveness: parents who rush to school at the whim of a phone call to deliver forgotten assignments, who challenge teachers on report card disappointments, mastermind children's friendships, and interfere on the playing field. As teacher and writer Jessica Lahey explains, even though these parents see themselves as being highly responsive to their children's well being, they aren't giving them the chance to experience failure—or the opportunity to learn to solve their own problems. Overparenting has the potential to ruin a child's confidence and undermine their education, Lahey reminds us. Teachers don't just teach reading, writing, and arithmetic. They teach responsibility, organization, manners, restraint, and foresight—important life skills children carry with them long after they leave the classroom. Providing a path toward solutions, Lahey lays out a blueprint with targeted advice for handling homework, report cards, social dynamics, and sports. Most importantly, she sets forth a plan to help parents learn to step back and embrace their children's failures. Hard-hitting yet warm and wise, *The Gift of Failure* is essential reading for parents, educators, and psychologists nationwide who want to help children succeed.

The Gift of Failure

“One of our true superstars of nonfiction” (David Foster Wallace), Lewis Hyde offers a playful and inspiring defense of forgetfulness by exploring the healing effect it can have on the human psyche. We live in a culture that prizes memory—how much we can store, the quality of what’s preserved, how we might better document and retain the moments of our life while fighting off the nightmare of losing all that we have experienced. But what if forgetfulness were seen not as something to fear—be it in the form of illness or simple absentmindedness—but rather as a blessing, a balm, a path to peace and rebirth? *A Primer for Forgetting* is a remarkable experiment in scholarship, autobiography, and social criticism by the author of the classics *The Gift* and *Trickster Makes This World*. It forges a new vision of forgetfulness by assembling fragments of art and writing from the ancient world to the modern, weighing the potential boons forgetfulness might offer the present moment as a creative and political force. It also turns inward, using the author’s own life and memory as a canvas upon which to extol the virtues of a concept too long taken as an evil. Drawing material from Hesiod to Jorge Luis Borges to Elizabeth Bishop to Archbishop Desmond Tutu, from myths and legends to very real and recent traumas both personal and historical, *A Primer for Forgetting* is a unique and remarkable synthesis that only Lewis Hyde could have produced.

Called to Create

Everything you have been told about creativity is wrong. From line managers, corporate CEOs, urban designers, teachers, politicians, mayors, advertisers and even our friends and family, the message is 'be creative'. Creativity is heralded as the driving force of our contemporary society; celebrated as agile, progressive and liberating. It is the spring of the knowledge economy and shapes the cities we inhabit. It even defines our politics. What could possibly be wrong with this? In this brilliant, counter intuitive blast Oli Mould demands that we rethink the story we are being sold. Behind the novelty, he shows that creativity is a barely hidden form of neoliberal appropriation. It is a regime that prioritizes individual success over collective flourishing. It refuses to recognise anything - job, place, person - that is not profitable. And it impacts on everything around us: the places where we work, the way we are managed, how we spend our leisure time. Is there an alternative? Mould offers a radical redefinition of creativity, one embedded in the idea of collective flourishing, outside the tyranny of profit. Bold, passionate and refreshing, *Against Creativity*, is a timely correction to the doctrine of our times.

Things Are What You Make of Them

Presents a twelve-week program intended to increase creativity by capturing the

creative energy of the universe.

Imagine

We were created by an infinitely creative God to reflect his love and character to the world. One way we do that is by continuing his creative work. In this energizing book, serial entrepreneur and bestselling author Jordan Raynor helps artists, entrepreneurs, writers, and other creatives reimagine our work as service to God and others, addressing such penetrating questions as - Is my work as a creative really as God-honoring as that of a pastor or missionary? - What does it look like to create not to make a name for myself but to glorify God and serve others? - How can I use my work to fulfill Jesus's command to create disciples? - Will what I make today matter in eternity? To answer these questions, Raynor shares compelling stories from an eclectic group of 40+ Christian entrepreneurs, including the founders of TOMS Shoes, Charity: Water, Chick-fil-A, In-N-Out Burger, Guinness, HTC, and Sevenly, as well as nontraditional entrepreneurs such as C. S. Lewis, Johann Sebastian Bach, and J. R. R. Tolkien. Raynor's "show" rather than "tell," story-driven style makes you feel as if you are sitting at the feet of some of the godliest and most successful entrepreneurs of all time. Perfectly poised to reach today's growing creative class, this unique work restores God's position as the first entrepreneur, helping readers see the eternal value in the work they do today.

The Book of Doing and Being

In the tradition of Phil Knight's Shoe Dog comes the incredible untold story of how Netflix went from concept to company—all revealed by co-founder and first CEO Marc Randolph. Once upon a time, brick-and-mortar video stores were king. Late fees were ubiquitous, video-streaming unheard of, and widespread DVD adoption seemed about as imminent as flying cars. Indeed, these were the widely accepted laws of the land in 1997, when Marc Randolph had an idea. It was a simple thought—leveraging the internet to rent movies—and was just one of many more and far worse proposals, like personalized baseball bats and a shampoo delivery service, that Randolph would pitch to his business partner, Reed Hastings, on their commute to work each morning. But Hastings was intrigued, and the pair—with Hastings as the primary investor and Randolph as the CEO—founded a company. Now with over 150 million subscribers, Netflix's triumph feels inevitable, but the twenty-first century's most disruptive start-up began with few believers and calamity at every turn. From having to pitch his own mother on being an early investor, to the motel conference room that served as a first office, to server crashes on launch day, to the now-infamous meeting when Netflix brass pitched Blockbuster to acquire them, Marc Randolph's transformational journey exemplifies how anyone with grit, gut instincts and determination can change the world—even with an idea that many think will never work. What emerges, though, isn't just the inside story of one of the world's most iconic companies. Full of counter-intuitive

concepts and written in binge-worthy prose, it answers some of our most fundamental questions about taking that leap of faith in business or in life: How do you begin? How do you weather disappointment and failure? How do you deal with success? What even is success? From idea generation to team building to knowing when it's time to let go, *That Will Never Work* is not only the ultimate follow-your-dreams parable, but also one of the most dramatic and insightful entrepreneurial stories of our time.

Thinking Outside the Gift Box

“Jeff and Staney emphasize that small acts of creativity can have huge consequences and that ordinary people can do extraordinary things if they can see the opportunities in front of them.” —Mitch Jacobson, Executive Director, Austin Technology Incubator, UT Blackstone LaunchPad, University of Texas at Austin

Nearly all of today's major innovation workshops and programs call on organizations to drive innovation. What they miss is that innovation comes from the personal creativity of individuals. And creativity doesn't require an advanced education or technical skills—all employees can be creative. Often, all they lack is a fitting mindset and the right skills. *The Creative Mindset* brings how-to advice, tools, and techniques from two master innovators who have taught and worked with over half of all Fortune 500 companies. Jeff and Staney DeGraff introduce six essential creative-thinking skills that can be easily mastered with limited practice

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and remembered as the acronym CREATE: Concentrate, Replicate, Elaborate, Associate, Translate, and Evaluate. These six skills, sequenced as steps, simplify and summarize the most important research on creative thinking and draw on over thirty years of real-world application in some of the most innovative organizations in the world. It's time to rethink the way we make innovation happen. Individual creativity is an immense untapped resource, and you don't have to be Beethoven to make a big difference. As the spirit of chef Gusteau proclaims in the Pixar classic *Ratatouille*, "Anyone can cook."

The Gift

NATIONAL BESTSELLER "Keep Moving is perfect for right now." —Al Roker "A meditation on kindness and hope, and how to move forward through grief." —NPR "A shining reminder to learn all we can from this moment, rebuilding ourselves in the darkness so that we may come out wiser, kinder, and stronger on the other side." —The Boston Globe "Powerful essays on loss, endurance, and renewal." —People "Cosmopolitan's "Best Nonfiction Books of 2020" Marie Claire's "2020 Books You Should Pre-Order Now" Parade's "25 Self-Help Books To Get Your 2020 Off On The Right Foot" The Washington Post's "What to Read in 2020 Based on the Books You Loved in 2019" For fans of Anne Lamott and Cleo Wade, a collection of quotes and essays on facing life's challenges with creativity, courage, and resilience. When Maggie Smith, the award-winning author of the viral poem "Good

Bones,” started writing inspirational daily Twitter posts in the wake of her divorce, they unexpectedly caught fire. In this deeply moving book of quotes and essays, Maggie writes about new beginnings as opportunities for transformation. Like kintsugi, the Japanese art of mending broken ceramics with gold, *Keep Moving* celebrates the beauty and strength on the other side of loss. This is a book for anyone who has gone through a difficult time and is wondering: What comes next?

The Woman's Book of Creativity

Can you imagine a God who dances with shouts of joy, laughs when you laugh, loves to play, and invites us to join the fun? In this book Christine Sine invites us to pay attention to childlike characteristics that have the power to reshape us, with fresh spiritual practices that engage all our senses and help us embrace the wonder and joy that God intends for us.

The Rise

McArdle weaves together corporate case studies of triumphs and flops, core findings of behavioral economics, and her own bad luck in losing a succession of jobs during the Great Recession. . . . To get where you want to go, McArdle sagely notes, you must first give yourself permission to suck. Seeing how this epiphany

earns her a freer, failure-embracing growth mindset is like watching a flower unfold. McArdle combines a shrewd knowledge of economics and practical experience with a writing style that every so often segues into comedy monologue. . . . Americans fail a lot, she argues. . . . But good judgment comes from experience. And experience comes from bad judgment from failures. The key question is how you respond, whether you learn from failure and rebound.

The Book of Creativity

Awaken your inner artist! For more than a decade, Rebecca Schweiger has nurtured students' creative spirit, regardless of their skill or age. In *Release Your Creativity*, she offers 15 step-by-step painting and mixed-media projects designed to get anyone's creative juices flowing. These hands-on projects help beginners develop their singular point of view, so that each finished project is a unique expression of the person who created it.

The Artful Year

An examination of the 'gift economy', Hyde argues for the defence of the place of creativity in our increasingly market-orientated society.

The Gift of Wonder

Creativity in a box: accessible prompts in a pick-me-up package that are applicable to any type of creative pursuit, be it visual art, music, writing, or any other practice that requires idea-generation. It's the gift of inspiration, with effective strategies to spark creativity and get unstuck. Includes 50 faux matchsticks with printed prompts. Fans of Spark Adventure, Spark Happiness, or The Creativity Project will love this gift. This gift is ideal for: • Artists and Musicians • Writers • Creative Business People

Trickster Makes This World

The ultimate guide to harnessing the vast well of creative potential within you. Imagine creating something truly original without hesitation, conflict, or doubt—simply free to express the extraordinary creative energy at the heart of your being and apply it to any area of your life that you want. This book explores the very essence of your creativity: where it comes from, how to access it, why it's so important. It's an invitation to let go of preconceived notions and embark on your own personal journey to the very source of inspiration and creative power inside you; and to express your unique essence and originality in ways you are yet to imagine.

The Gift

Being creative takes courage. It can be scary to create something. Before you can even work on your craft, you have to face down the fear of messing up or looking silly, the perfectionism that keeps you from even starting, and the negative voices inside your head that say you don't have anything valuable to offer. Well, you do have something to offer! Being creative is a right, and in this book, National Book Award finalist Sara Zarr will help you get started. Her advice and encouragement are paired with exercises to help you face down your fears, let go of expectations, stop comparing yourself to others, and make your art with courage. A perfect gift for anyone who wants to be creative but doesn't know where to start, or for people who've been doing creativity for a while but want more inspiration, *Courageous Creativity* will empower readers to express themselves with self-confidence, bravery, and joy.

Alcohol and Poetry

What keeps so many of us from doing what we long to do? Why is there a naysayer within? How can we avoid the roadblocks of any creative endeavor—be it starting up a dream business venture, writing a novel, or painting a masterpiece? *The War of Art* identifies the enemy that every one of us must face, outlines a battle plan to

conquer this internal foe, then pinpoints just how to achieve the greatest success. The War of Art emphasizes the resolve needed to recognize and overcome the obstacles of ambition and then effectively shows how to reach the highest level of creative discipline. Think of it as tough love . . . for yourself.

The Creative Habit

This ebook edition contains artwork adapted from the print edition to fit the digital format. "My hope is that this volume will help you to see the Savior more clearly, to understand his grace more deeply, to confess your struggle more honestly, to worship him more fully, and to find in these meditations the motivation to continue to follow the Savior even when he's leading you into unexpected and hard places."
—Paul David Tripp Best-selling author Paul David Tripp invites you into his personal reflections on his experience of God's ever-present grace through the ups and downs of his life. He shares his celebrations, disappointments, cries for help, confessions, and confusions in the form of 120 meditations that were written over many years through various joys and struggles. Vulnerable yet pastoral and wise, these meditations in the form of verse showcase how God's amazing grace intersects with the mundane, unexpected, messy, and beautiful moments of everyday life.

The War of Art

""Crammed with practical ideas, inspirational images & creative exercises, Conscious Creativity leads the reader through the process of establishing what kind of creative you are" - Mslexia "The purpose of this book is to enable you to look at things in an alternative and more substantial way, so that you arrive at composition through genuine interest." - Juno magazine "Philippa Stanton is passionate about people connecting to their innate creativity and has distilled these incredible techniques and ideas on how we can tap into that. Philippa is a massively successful Instagrammer at @5ftinf and yet she is only too aware how these little two dimensional squares can limit our experiences and restrict our creativity, so it's not without a little irony that she's written a book to encourage people to step away from their screens and connect more with the 3D world. It's a fascinating subject and I wholeheartedly recommend the book for anyone who's working in the creative industry or is curious about the world around them." - Sophie Robinson (DIY SOS, the Great British Interior Design Challenge, This Morning) How often do you notice the texture of a painted wall or the scent of a friend's house and, importantly, how they make you feel? Connect your observations and your emotions and transform your creative practice with this essential toolbox packed full of exercises, tips, stunning images and personal experiences from dynamic artist Philippa Stanton. There is creativity in all of us, but it can easily be buried beneath our everyday concerns, or need a spark to

bring it back to life. Whether you've lost your mojo or just need some fresh ideas, artist and photographer Philippa Stanton's lively guide will stimulate your imagination and reinvigorate your creative life. *Conscious Creativity* will help you fully appreciate what is around you, opening all your senses to the beauty you may not notice every day, and showing you how to capture it. Simple, engaging exercises that encourage observation and experimentation will give you an insight into your own aesthetics as you take a conscious step to note the colours, shapes, shadows, sounds and textures that fill your world and how they make you feel. Bursting with practical ideas and inspirational images, *Conscious Creativity* shows you how to unlock your potential, learn to use your natural curiosity and take a leap into the most creative time of your life.

Common As Air

From celebrated art historian, curator, and teacher Sarah Lewis, a fascinating examination of how our most iconic creative endeavors—from innovation to the arts—are not achievements but conversions, corrections after failed attempts. The gift of failure is a riddle: it will always be both the void and the start of infinite possibility. *The Rise*—part investigation into a psychological mystery, part an argument about creativity and art, and part a soulful celebration of the determination and courage of the human spirit—makes the case that many of the world's greatest achievements have come from understanding the central

importance of failure. Written over the course of four years, this exquisite biography of an idea is about the improbable foundations of a creative human endeavor. Each chapter focuses on the inestimable value of often ignored ideas—the power of surrender, how play is essential for innovation, the “near win” can help propel you on the road to mastery, the importance of grit and creative practice. The Rise shares narratives about figures past and present that range from choreographers, writers, painters, inventors, and entrepreneurs; Frederick Douglass, Samuel F.B. Morse, Diane Arbus, and J.K. Rowling, for example, feature alongside choreographer Paul Taylor, Nobel Prize-winning physicists Andre Geim and Konstantin Novoselov, and Arctic explorer Ben Saunders. With valuable lessons for pedagogy and parenting, for innovation and discovery, and for self-direction and creativity, The Rise “gives the old chestnut ‘If at first you don’t succeed...’ a jolt of adrenaline” (Elle).

The Artful Parent

The legendary comedian, actor, and writer of Monty Python, Fawlty Towers, and A Fish Called Wanda fame shares his key ideas about creativity: that it’s a learnable, improvable skill. “Many people have written about creativity, but although they were very, very clever, they weren't actually creative. I like to think I'm writing about it from the inside.”—John Cleese You might think that creativity is some mysterious, rare gift—one that only a few possess. But you’d be wrong. As John

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Cleese shows in this short, practical, and often amusing guide, it's a skill that anyone can acquire. Drawing on his lifelong experience as a writer, Cleese shares his insights into the nature of the creative process and offers advice on how to get your own inventive juices flowing. What do you need to do to get yourself in the right frame of mind? When do you know that you've come up with an idea that might be worth pursuing? What should you do if you think you've hit a brick wall? We can all be more creative. John Cleese shows us how.

Creativity

An inspiring collection of ideas and activities to increase creativity and joy. There are suggestions of objects to create and make, ways to explore and experiment with everyday tasks and all manner of things to play, build, paint and cook. Readers will be inspired to roll up their sleeves and get out the glitter and re-discover happiness in nostalgic crafts.

Creative Love

An essential follow-up to their New York Times bestselling book, *A Love Letter Life*, Jeremy and Audrey Roloff introduce *Creative Love*, a timeless relationship book for couples that offers practical advice for creating a fun, fulfilling, and forever love

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story. You may know the Roloffs from the television show Little People, Big World, their Behind the Scenes podcast, or following their growing family online. The Roloffs are passionate about encouraging healthy, life-giving relationships. They share relationship advice from a place of humility as they continually learn what it means to love one another creatively, intentionally, and faithfully, while pursuing a godly marriage. Focusing on dating and marriage through the lens of faith and creativity, Creative Love provides insights on the following topics: Communicating in ways that grow your love Adventuring together in every season Preventing and resolving conflict in creative ways Making traditions and commemorating meaningful moments Giving unique gifts that say, "I see you" Establishing values and dreaming together Pursing God's design for love and marriage And more!

Whether you are beginning a new dating relationship, are recently engaged, or have been married for decades, Creative Love is inspiring for any stage of a romantic relationship. This book: Shares the Roloffs' honest struggles, best relationship practices, and steps to making an unbreakable bond Provides a "Get Creative" challenge in each chapter to help you put the ideas into action Features a beautiful, romantic design and stunning photography, including some never-seen-before photos from the Roloffs' personal collection Includes conversation starters and idea lists for going on dates, giving gifts, and celebrating special moments Has a presentation page to make gift-giving easy Is a perfect gift for yourself--or your boyfriend, girlfriend, or spouse--for Valentine's Day, engagement parties, weddings, or anniversaries Join the Roloffs as they share real-life stories that invite

you into meaningful conversations, love-strengthening practices, and creative ways to live the love story you'd want read back to you one day!

Keep Moving

Conscious Creativity

Starting with the premise that the work of art is a gift and not a commodity, this revolutionary book ranges across anthropology, literature, economics, and psychology to show how the 'commerce of the creative spirit' functions in the lives of artists and in culture as a whole.

That Will Never Work

The powerful story of a friendship between two men—one Sikh and one skinhead—that resulted in an outpouring of love and a mission to fight against hate. One Sikh. One former Skinhead. Together, an unusual friendship emerged out of a desire to make a difference. When white supremacist Wade Michael Page murdered six people and wounded four in a Sikh Temple in Wisconsin in 2012, Pardeep Kaleka was devastated. The temple leader, now dead, was his father. His

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family, who had immigrated to the U.S. from India when Pardeep was young, had done everything right. Why was this happening to him? Meanwhile, Arno Michaelis, a former skinhead and founder of one of the largest racist skinhead organizations in the world, had spent years of his life committing terrible acts in the name of white power. When he heard about the attack, waves of guilt washing over him, he knew he had to take action and fight against the very crimes he used to commit. After the Oak Creek tragedy, Arno and Pardeep worked together to start an organization called Serve 2 Unite, which works with students to create inclusive, compassionate and nonviolent climates in their schools and communities. Their story is one of triumph of love over hate, and of two men who breached a great divide to find compassion and forgiveness. With New York Times bestseller Robin Gaby Fisher telling Arno and Pardeep's story, *The Gift of Our Wounds* is a timely reminder of the strength of the human spirit, and the courage and compassion that reside within us all.

It's Not How Good You Are, It's How Good You Want to Be

"How to unlock your most creative self"--

Courageous Creativity

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Bring out your child's creativity and imagination with more than 60 artful activities in this completely revised and updated edition Art making is a wonderful way for young children to tap into their imagination, deepen their creativity, and explore new materials, all while strengthening their fine motor skills and developing self-confidence. The Artful Parent has all the tools and information you need to encourage creative activities for ages one to eight. From setting up a studio space in your home to finding the best art materials for children, this book gives you all the information you need to get started. You'll learn how to: * Pick the best materials for your child's age and learn to make your very own * Prepare art activities to ease children through transitions, engage the most energetic of kids, entertain small groups, and more * Encourage artful living through everyday activities * Foster a love of creativity in your family

My Heart Cries Out

One of the world's leading creative artists, choreographers, and creator of the smash-hit Broadway show, *Movin' Out*, shares her secrets for developing and honing your creative talents—at once prescriptive and inspirational, a book to stand alongside *The Artist's Way* and *Bird by Bird*. All it takes to make creativity a part of your life is the willingness to make it a habit. It is the product of preparation and effort, and is within reach of everyone. Whether you are a painter, musician, businessperson, or simply an individual yearning to put your creativity to use, *The*

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Creative Habit provides you with thirty-two practical exercises based on the lessons Twyla Tharp has learned in her remarkable thirty-five-year career. In "Where's Your Pencil?" Tharp reminds you to observe the world -- and get it down on paper. In "Coins and Chaos," she gives you an easy way to restore order and peace. In "Do a Verb," she turns your mind and body into coworkers. In "Build a Bridge to the Next Day," she shows you how to clean the clutter from your mind overnight. Tharp leads you through the painful first steps of scratching for ideas, finding the spine of your work, and getting out of ruts and into productive grooves. The wide-open realm of possibilities can be energizing, and Twyla Tharp explains how to take a deep breath and begin

The Gift of Our Wounds

Prepare to kickstart your creativity! Thinking Outside the Gift Box offers a collection of 75 unique gift ideas to celebrate loved ones in simple yet meaningful ways. Each copy comes with a toolkit of 11 bonus printables to help you carry out your many "outside-the-gift-box" ideas.

Against Creativity

DIV In 1963, Martin Luther King, Jr. delivered his famous 'I Have a Dream' speech.

Thirty years later his son registered the words 'I Have a Dream' as a trademark and successfully blocked attempts to reproduce these four words. Unlike the Gettysburg Address and other famous speeches, 'I Have a Dream' is now private property, even though some the speech is comprised of words written by Thomas Jefferson, a man who very much believed that the corporate land grab of knowledge was at odds with the development of civil society. Exploring the complex intersection between creativity and commerce, Hyde raises the question of how our shared store of art and knowledge might be made compatible with our desire to copyright everything, and questions whether the fruits of creative labour can – or should – be privately owned, especially in the digital age. 'In what sense,' he writes, 'can someone own, and therefore control other people's access to, a work of fiction or a public speech or the ideas behind a drug?' Moving deftly between literary analysis, history and biography (from Benjamin Franklin's reluctance to patent his inventions to Bob Dylan's admission that his early method of songwriting was largely comprised of 'rearranging verses to old blues ballads, adding an original line here or there... slapping a title on it'), *Common As Air* is a stirring call-to-arms about how we might concretely legislate for a cultural commons that would simultaneously allow for financial reward and protection from monopoly. Rigorous, informative and riveting, this is a book for anyone who is interested in the creative process. /div

The Gift

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Book advocate Colby Sharp presents more than forty beloved, award-winning, diverse and bestselling authors and illustrators in a creative challenge! Colby Sharp invited more than forty authors and illustrators to provide story starters for each other; photos, drawings, poems, prose, or anything they could dream up. When they received their prompts, they responded by transforming these seeds into any form of creative work they wanted to share. The result is a stunning collection of words, art, poetry, and stories by some of our most celebrated children book creators. A section of extra story starters by every contributor provides fresh inspiration for readers to create works of their own. Here is an innovative book that offers something for every kind of reader and creator! With contributions by Sherman Alexie, Tom Angleberger, Jessixa Bagley, Tracey Baptiste, Sophie Blackall, Lisa Brown, Peter Brown, Lauren Castillo, Kate DiCamillo, Margarita Engle, Deborah Freedman, Adam Gidwitz, Chris Grabenstein, Jennifer L. Holm, Victoria Jamieson, Travis Jonker, Jess Keating, Laurie Keller, Jarret J. Krosoczka, Kirby Larson, Minh Lê, Grace Lin, Kate Messner, Daniel Nayeri, Naomi Shihab Nye, Debbie Ohi, R.J. Palacio, Linda Sue Park, Dav Pilkey, Andrea Davis Pinkney, Jewell Parker Rhodes, Dan Santat, Gary Schmidt, John Schu, Colby Sharp, Bob Shea, Liesl Shurtliff, Lemony Snicket, Laurel Snyder, Javaka Steptoe, Mariko Tamaki, Linda Urban, Frank Viva, and Kat Yeh.

Release Your Creativity

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" It's Not How Good You Are, It's How Good You Want to Be is a handbook of how to succeed in the world: a pocket bible for the talented and timid alike to help make the unthinkable thinkable and the impossible possible. The world's top advertising guru, Paul Arden, offers up his wisdom on issues as diverse as problem solving, responding to a brief, communicating, playing your cards right, making mistakes, and creativity - all endeavors that can be applied to aspects of modern life. This uplifting and humorous little book provides a unique insight into the world of advertising and is a quirky compilation of quotes, facts, pictures, wit and wisdom - all packed into easy‐to‐digest, bite‐sized spreads. If you want to succeed in life or business, this book is a must. "

The Book of Doing

"New York Times" bestselling author Jonah Lehrer introduces us to musicians, graphic artists, poets, and bartenders to show us how we can use science to be more imaginative and make our cities, our companies, and our culture more creative.

A Primer for Forgetting

In Trickster Makes This World, Lewis Hyde brings to life the playful and disruptive

side of human imagination as it is embodied in trickster mythology. He first visits the old stories—Hermes in Greece, Eshu in West Africa, Krishna in India, Coyote in North America, among others—and then holds them up against the lives and work of more recent creators: Picasso, Duchamp, Ginsberg, John Cage, and Frederick Douglass. Twelve years after its first publication, *Trickster Makes This World*—authoritative in its scholarship, loose-limbed in its style—has taken its place among the great works of modern cultural criticism. This new edition includes an introduction by Michael Chabon.

The Artist's Way: A Spiritual Path to Higher Creativity

By inviting women to accept and nurture their own inherent ability to express their talents, the author offers guidance that can help to transform any woman's life from one of self-imposed limits to one of infinite freedom.

The Creativity Project

“A manifesto of sorts for anyone who makes art [and] cares for it.” —Zadie Smith
“The best book I know of for talented but unacknowledged creators. . . . A masterpiece.” —Margaret Atwood
“No one who is invested in any kind of art . . . can read *The Gift* and remain unchanged.” —David Foster Wallace
By now a

modern classic, *The Gift* is a brilliantly orchestrated defense of the value of creativity and of its importance in a culture increasingly governed by money and overrun with commodities. This book is even more necessary today than when it first appeared. An illuminating and transformative book, and completely original in its view of the world, *The Gift* is cherished by artists, writers, musicians, and thinkers. It is in itself a gift to all who discover the classic wisdom found in its pages.

Spark Creativity

Celebrating the seasons provides a wonderful opportunity to embrace creativity together as a family. It's also a fun way to decorate for, prepare for, and learn about the holidays we celebrate. In *The Artful Year*, you'll find a year's worth of art activities, crafts, recipes, and more to help make each season special. These artful explorations are more than just craft projects—they are ways for your family to create memories and mementos and develop creatively, all while exploring nature, new ideas, and traditions. The book includes:

- Arts and crafts, using the materials, colors, and themes of the season
- Ideas and decorations for celebrating the holidays together
- Favorite seasonal recipes that are fun for children to help make (and eat!)
- Suggested reading lists of children's picture books about the seasons and holidays

The 175+ activities in this book are perfect for children ages one to eight, and for creating traditions that appeal to all ages.

The Creative Mindset

Cliff Edwards, a well-known Vincent Van Gogh author and scholar, explores Van Gogh's second gift--the surprising written works of Van Gogh in letters to his brother, fellow artists, and friends. Edwards illuminates Van Gogh's vision and creative process for readers as a way of living and creating more deeply. Van Gogh's Second Gift gives us another side of Van Gogh, whose poetic, creative, and original mind opened up startling insights on the creative process. A perfect book for creatives and those who want to understand more about one of the world's most beloved artists, the genius creator of works like Starry Night. Focusing on more than 40 letter excerpts, Edwards offers clear background and insights into Van Gogh's life and creative ideas, as well as suggestions for reflection and personal engagement. Van Gogh sketches are scattered throughout the book.

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